

Tilda Kozloski

Senior Merchandiser

Dear Dacia Larotonda,

I am writing to express my keen interest in the Senior Merchandiser position at Gap Inc. With a solid foundation of five years of experience in the fast-paced retail environment at H&M, I have honed my skills in merchandising, trend analysis, and inventory management, all of which I am excited to bring to your esteemed company.

During my tenure at H&M, I was instrumental in strategizing and implementing merchandising plans that significantly increased sales and customer satisfaction. My role required a keen eye for detail and an ability to forecast trends, which ensured that our product offerings were always in line with customer preferences and market demands. I am particularly proud of leading a project that revamped the seasonal merchandise strategy, which resulted in a 20% increase in sales for our key product lines.

Furthermore, I have always placed a strong emphasis on collaboration and leadership. Working across various teams, I have developed an ability to communicate effectively and foster a spirit of teamwork to meet and exceed our targets. My experience has also taught me the importance of staying adaptable and responsive in a dynamic industry, skills I am eager to leverage at Gap Inc.

I admire Gap Inc.'s commitment to innovation and sustainability, and I am excited about the opportunity to contribute to your company's success. I am confident that my background in merchandising, combined with my passion for driving sales through creative and data-driven strategies, will make me a valuable asset to your team.

Thank you for considering my application. I am looking forward to the possibility of discussing how my experience and vision align with the goals of Gap Inc.

Warm regards,

Tilda Kozloski

To

Gap Inc.
Dacia Larotonda

From

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