

# Hermelinda Everding

Activity Director

## Profile

Enthusiastic Activity Director with 2 years of experience in designing and implementing engaging programs for diverse populations. Adept at fostering social interaction and enhancing the well-being of participants. Demonstrated success in budget management and event coordination, coupled with a strong background in community outreach and partnership development. Committed to promoting an uplifting and enjoyable environment for all participants.

## Employment History

### Activity Director at Montana Activity Directors Association, MT

Apr 2023 - Present

- Successfully organized and executed over 100 engaging events and activities for members annually, resulting in a 25% increase in participation and membership satisfaction rates.
- Implemented a comprehensive activity tracking and reporting system, leading to a 30% improvement in resource allocation and scheduling efficiency.
- Developed strategic partnerships with local businesses and organizations, securing over \$50,000 in sponsorships and donations to support various programs and events.
- Established a mentorship program for new activity directors, providing guidance and support to over 20 individuals and contributing to a 15% increase in retention rates within the organization.

### Assistant Activity Director at Touchmark on Saddle Drive, MT

Jul 2021 - Mar 2023

- Successfully organized and executed over 100 engaging events and activities for Touchmark on Saddle Drive residents in 2019, resulting in a 25% increase in participation rates and a 15% boost in overall resident satisfaction scores.
- Developed and implemented an innovative activity program targeting cognitive health, which attracted 50% of the community's residents and led to a 10% improvement in cognitive function scores among participants within six months.
- Streamlined the activity planning and scheduling process by implementing a new digital calendar system, reducing administrative workload by 30% and increasing the efficiency of event coordination by 20%.

## Education

### Bachelor of Arts in Recreation and Leisure Studies at University of Montana, Missoula, MT

Aug 2016 - May 2021

Relevant Coursework: Recreation Program Planning, Leisure Services Management, Outdoor Recreation, Therapeutic Recreation, Event

## Details

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## Links

[linkedin.com/in/hermelindaeverding](https://www.linkedin.com/in/hermelindaeverding)

## Skills

Event Planning

Time Management

Budgeting

Team Building

Conflict Resolution

Adobe Creative Suite

Social Media Marketing

## Languages

English

Dutch

## Hobbies

Photography

Gardening

Painting