

# Taneisha Aviv

## Admissions Recruiter

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### Details

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### Profile

Dedicated Admissions Recruiter with 1 year of experience in higher education recruitment, successfully identifying and engaging prospective students. Skilled in building strong relationships, conducting informative presentations, and utilizing data-driven strategies to meet enrollment goals. Demonstrates excellent communication, organizational, and time-management skills. Committed to connecting students with opportunities for academic and personal growth.

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### Employment History

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#### Admissions Recruiter at University of Colorado Boulder, CO

Apr 2023 - Present

- Successfully increased freshman enrollment by 12% in the 2019-2020 academic year, resulting in an additional 600 students attending the University of Colorado Boulder.
- Implemented a targeted outreach campaign that connected with over 2,000 prospective high school students through email, phone calls, and social media, yielding a 25% increase in completed applications for the Fall 2020 semester.
- Developed and executed 15 on-campus events, including open houses and information sessions, attracting over 1,000 attendees and contributing to a 10% increase in campus visits compared to the previous year.
- Strengthened relationships with 50 local high schools, leading to a 20% increase in applications from students within the state of Colorado for the 2020-2021 academic year.

#### Associate Admissions Recruiter at Colorado State University, CO

Sep 2022 - Feb 2023

- Successfully increased the number of enrolled students by 15% in a single academic year, contributing to a record-breaking enrollment for Colorado State University.
  - Developed and executed a targeted recruitment strategy that resulted in a 25% increase in out-of-state applicants, expanding the university's geographic reach and diversifying the student body.
  - Streamlined the admissions process by implementing a new online application system, reducing application processing time by 30% and increasing overall efficiency for both the admissions team and prospective students.
  - Organized and led over 50 recruitment events and information sessions, engaging with more than 2,000 prospective students and families, resulting in a 10% increase in campus visits and a higher conversion rate of admitted students.
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### Education