

# Elanna Noceda

Machine Learning  
Scientist

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## Details

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Albany, NY

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## Profile

I am a Machine Learning Scientist with over 3 years of experience. I have worked on a variety of projects ranging from image recognition to natural language processing. My expertise lies in developing machine learning algorithms, designing neural networks and optimizing machine learning models. I have extensive experience in developing and testing models, as well as extracting insights from data. I am also proficient in programming languages such as Python, Java and R. Additionally, I have experience in data analysis, visualization and reporting. My goal is to continue developing innovative machine learning models and applications that can help organizations create value from data.

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## Employment History

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### Senior Machine Learning Scientist at IBM, NY

Oct 2022 - Present

- Developed an automated machine learning algorithm for IBM Watson that achieved 95% accuracy in predicting customer service call outcomes, resulting in a 15% increase of efficiency.
- Designed and implemented neural network models to detect fraud transactions with 99.5% precision rate across multiple datasets within the company's financial services division.
- Collaborated on a project using natural language processing techniques to improve speech recognition quality by 20%, leading to more accurate voice-enabled product interactions from customers at scale.
- Optimized existing deep learning algorithms used for image segmentation tasks; improved model performance by 10%.

### Machine Learning Scientist at Google, NY

Jul 2020 - Aug 2022

- Developed an artificial intelligence model that improved Google's image recognition accuracy by 15% within a 3-month period. This led to increased efficiency and cost savings for the company.
  - Collaborated with colleagues from different departments in order to increase user engagement on YouTube using machine learning algorithms, resulting in a 10% viewership growth over 6 months.
  - Created predictive models based on customer data which enabled Google Ads team to optimize their campaigns more effectively; this resulted in 20% higher conversion rates compared to prior year's results.
  - Developed natural language processing (NLP) applications utilizing deep neural networks that helped automate tasks such as sentiment analysis, entity extraction and topic modeling across multiple channels including search engine queries – achieving 80+ percent accuracy rate within 4 weeks of deployment time frame.
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