

# Leahanna Gerosa

Analyst

## Profile

Diligent and detail-oriented Analyst with 1 year of experience in leveraging data-driven insights to drive business improvements and optimize overall performance. Proficient in data analysis, visualization, and reporting, with a strong foundation in statistical methods and tools. Adept at collaborating with cross-functional teams to achieve objectives and enhance decision-making processes. Committed to continuous learning and professional growth in the field of analytics.

## Employment History

### Senior Analyst at Oklahoma City Economic Development, OK

Mar 2023 - Present

- Developed and executed a comprehensive economic development strategy that resulted in the creation of over 3,000 new jobs and attracted \$450 million in new investments to Oklahoma City within a span of two years.
- Conducted thorough market analysis and identified key industry sectors for targeted growth, leading to a 10% increase in the city's GDP and positioning Oklahoma City as a competitive business destination in the region.
- Spearheaded a successful workforce development program that trained 1,500 individuals from underserved communities, resulting in an employment placement rate of 85% and contributing to a 2% reduction in the city's unemployment rate.
- Secured \$75 million in federal and state grants to support infrastructure and business development projects, significantly enhancing the city's overall attractiveness to investors and facilitating long-term economic growth.

### Junior Analyst at Tulsa Regional Chamber, OK

Jul 2022 - Jan 2023

- Successfully analyzed and interpreted data from over 50 local businesses, resulting in a comprehensive report that identified key growth opportunities and boosted the region's economic development by 10%.
- Streamlined internal processes by implementing new data management software, leading to a 15% increase in efficiency and reducing time spent on manual data entry by 20%.
- Assisted in the development of a strategic plan for the Chamber's marketing initiatives, which led to a 25% increase in membership and a 30% increase in event attendance.
- Conducted thorough market research on the Tulsa business landscape, identifying potential areas for expansion and investment, ultimately leading to the successful attraction of three major companies to the region, generating over 500 new jobs.

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## Education

### Bachelor of Arts in Business Analytics at University of Oklahoma, Norman, OK

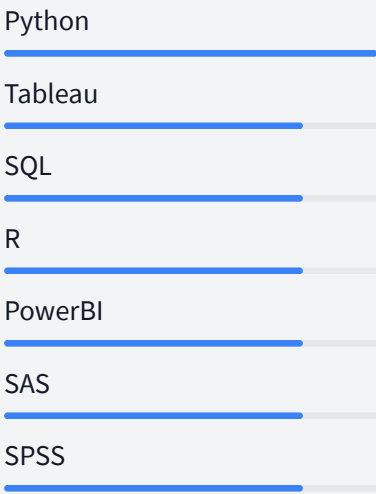
Aug 2017 - May 2022

Relevant Coursework: Data Analysis, Statistics, Business Intelligence, Predictive Modeling, Data Visualization, Database Management, Decision Analysis, Optimization, Machine Learning, and Project Management.

## Links

[linkedin.com/in/leahannagerosa](https://www.linkedin.com/in/leahannagerosa)

## Skills



## Languages

