Rukiya Theroff

Analytics Consultant

Details

rukiya.theroff@gmail.com

(815) 542-9991

123 Charleston Lane, Columbia, SC 29201

Profile

Analytics Consultant with 2 years of experience in providing data-driven insights and solutions for various industries. Proficient in data analysis, visualization, and statistical modeling to optimize business performance. Demonstrated success in translating complex data into actionable strategies and improving decision-making processes. Adept at collaborating with cross-functional teams and presenting data-driven recommendations to stakeholders.

Employment History

Senior Analytics Consultant at Palmetto Analytics Group, SC

Mar 2023 - Present

- Led a team of analysts in optimizing the supply chain operations for a major retail client, resulting in a 20% reduction in logistics costs and a 15% increase in on-time deliveries within a year.
- Developed an advanced predictive analytics model for a healthcare provider that accurately forecasted patient demand, leading to a 25% improvement in resource allocation and a 10% reduction in patient wait times over six months.
- Implemented a data-driven marketing strategy for a regional bank that increased customer acquisition by 30% and boosted cross-selling opportunities by 18% within a nine-month period.

Junior Analytics Consultant at Data Solutions SC, SC

Sep 2021 - Feb 2023

- Successfully implemented a data-driven strategy for a major client, resulting in a 15% increase in revenue and a 10% reduction in operational costs within the first year.
- Developed and deployed a machine learning model for predicting customer churn, enabling the client to proactively retain 20% more customers and save $500,000 in potential lost revenue annually.
- Streamlined the data analysis process for a large-scale project by creating an automated reporting dashboard, reducing the time spent on manual data processing by 30%.

Education

Master of Science in Data Analytics at Clemson University, SC

Aug 2017 - May 2021

Relevant Coursework: Advanced Data Mining, Machine Learning, Big Data Analytics, Statistical Analysis, Data Visualization, Predictive Analytics, Database Management, and Optimization Techniques.

Links

linkedin.com/in/rukiyatheroff