

# Ovetta Vagts

Apparel Designer

## Profile

Dedicated Apparel Designer with 1 year of experience in creating innovative and stylish clothing designs. Skilled in trend research, conceptualization, and technical drawing, with a strong understanding of textiles, colors, and patterns. Proven ability to work collaboratively with cross-functional teams and adapt to changing industry trends. Committed to delivering high-quality work for both established brands and emerging labels.

## Employment History

### Senior Apparel Designer at Route 66 Promotions, OK

Apr 2023 - Present

- Successfully designed and launched a new line of Route 66 branded clothing, increasing overall sales by 25% within the first year of release.
- Spearheaded the development of an innovative sustainable fabric initiative, which led to a 15% reduction in production waste and a 10% increase in customer satisfaction ratings.
- Collaborated with marketing team to create a highly successful social media campaign that showcased the brand's latest designs, resulting in a 30% increase in online sales and a 20% growth in social media followers.
- Led a team of junior designers to win the prestigious OK Fashion Week Design Award, bringing significant industry recognition and boosting the company's profile among key fashion influencers.

### Associate Apparel Designer at TACK Designs, OK

Aug 2022 - Mar 2023

- Successfully designed and launched a new line of activewear for TACK Designs, resulting in a 25% increase in sales and a 15% growth in the company's market share within the first six months.
- Developed and implemented an innovative fabric sourcing strategy, which reduced material costs by 20% and improved overall product quality and customer satisfaction.
- Collaborated with marketing and sales teams to create a highly successful promotional campaign for TACK Designs' seasonal collections, leading to a 30% increase in online sales and a substantial boost in brand visibility.
- Mentored and trained three junior designers, significantly improving their skill sets and contributing to a more efficient and productive design team.

## Certificates

### Association of Sewing and Design Professionals (ASDP) Certification

Jan 2022

### Sustainable Fashion Academy's Sustainability Fundamentals Certificate

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## Education

### Bachelor of Fine Arts in Fashion Design at University of Central Oklahoma, Edmond, OK

Aug 2018 - May 2022

Relevant Coursework: Fashion Illustration, Patternmaking, Draping, Sewing Techniques, Textile Design, Fashion History, Digital Design, Garment Construction, Accessories Design, and Fashion Business and Marketing.

## Links

[linkedin.com/in/ovettavagts](https://www.linkedin.com/in/ovettavagts)

## Skills

Sketching

Patternmaking

Draping

Sewing

Textile knowledge

Adobe Illustrator

Trend forecasting

## Languages

English

Dutch