Javiana Baranski

Data Analyst

👤 Profile

As a Data Analyst with over 1 year of experience in data processing and analysis, I have a proven track record of applying advanced analytics to identify trends, develop insights, and drive business decisions. I am proficient in data cleaning and manipulation, data mining, and predictive analytics using various programming languages. I have experience using Tableau, PowerBI, and Python to generate visualizations, deliver meaningful insights, and create actionable strategies. I am passionate about data and have a deep understanding of the value it can bring to any organization.

💼 Employment History

Senior Data Analyst at Facebook, CA

Oct 2022 - Present

- Developed an AI-based predictive analytics model to identify user engagement trends that increased customer engagement by 40%.
- Developed an automated data pipeline for extracting, transforming and loading data from multiple sources into the data warehouse, reducing manual labor by 25%.
- Designed and implemented a comprehensive dashboard for senior management, helping them gain insights into key metrics and trends with an accuracy of 95%.
- Led a team of 4 analysts in analyzing customer behavior and developing insights that improved product recommendation algorithms by 60%.

Data Analyst at LinkedIn, CA

Aug 2022 - Aug 2022

- Achieved a 25% improvement in data processing speeds by designing and implementing an effective data pipeline solution.
- Developed a data-driven marketing strategy that increased website traffic by 17%, resulting in a 12% increase in sales.
- Generated actionable insights from large datasets to inform key business decisions and improve customer experience, resulting in a 10% increase in customer satisfaction.
- Automated the production of daily, weekly, and monthly data reports, reducing manual labor by 15%.

🎓 Education

Bachelor of Science in Data Analytics at California State University, Long Beach

Sep 2018 - May 2022

Relevant Coursework: Calculus, Linear Algebra, Statistics, Database Management, Computer Programming, Data Visualization, and Machine Learning.

📋 Certificates

Cloudera Certified Professional: Data Analyst

Jun 2021

Details

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Links

linkedin.com/in/javianabaranski

Skills

Data Analysis

Data Visualization

Statistical Modeling

Machine Learning

Database Management

Programming (Python, R, SQL)

Business Intelligence

Languages

English

Spanish

Hobbies

Programming

Data Visualization

Machine Learning