

Latoyna Piety

Artist

Profile

Employment History

Education

Details

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1256 Oak Street, San Francisco, CA 94117

A highly creative and dedicated emerging artist with 1 year of experience in various mediums, including painting, sculpture, and mixed media. Demonstrates strong technical skills, innovative thinking, and a passion for artistic expression. Adept at collaborating with fellow artists and engaging with diverse audiences. Committed to continuous learning and growth within the artistic community.

Lead Artist at California Art Supply Company, CA

Feb 2023 - Present

- Successfully led a team of 10 artists to create and launch a new line of premium art supplies, resulting in a 25% increase in sales revenue within the first six months of product release.
- Developed and implemented a comprehensive training program for junior artists, improving overall team efficiency by 35% and reducing project completion times by 20%.
- Streamlined the company's design process by introducing new project management tools and software, leading to a 15% reduction in resource wastage and a 10% increase in overall productivity.
- Spearheaded a collaboration with local art schools and community programs, resulting in a 50% increase in brand awareness and customer engagement within the targeted demographic.

Junior Artist at Blick Art Materials, CA

Jul 2022 - Dec 2022

- Increased store sales by 15% within the first six months by redesigning and optimizing the store layout, resulting in improved customer experience and easier product accessibility.
- Successfully managed and led a team of 5 artists in creating eye-catching window displays and in-store promotions, contributing to a 10% increase in foot traffic and overall brand visibility.
- Developed and conducted monthly art workshops for customers, with an average attendance of 20 participants per session, leading to a 25% increase in sales of featured products and strengthening customer loyalty.

Bachelor of Fine Arts in Visual Arts at California College of the Arts, San Francisco, CA

Sep 2017 - May 2022

Relevant Coursework: Drawing, Painting, Sculpture, Printmaking, Photography, Digital Art, Art History, Ceramics, 2D and 3D Design, Mixed Media, and Studio Practices.