

Nitza Knisely

Assistant Account Executive

Profile

Dedicated Assistant Account Executive with 1 year of experience in providing exceptional support to account management teams and clients. Proven track record of efficiently managing multiple projects and deadlines while maintaining strong attention to detail. Expert in fostering positive client relationships and collaborating with cross-functional teams to deliver top-notch results. Proficient in marketing strategies, data analysis, and communications, seeking to contribute to a dynamic organization's success.

Employment History

Assistant Account Executive at Carmichael Lynch, MN

Apr 2023 - Present

- Successfully managed a \$2 million client account, resulting in a 25% increase in revenue for the company within one year.
- Coordinated and executed a major marketing campaign for a client that generated a 35% increase in brand awareness and a 15% growth in sales over six months.
- Developed and maintained relationships with over 30 key clients, leading to a 95% client retention rate during their tenure at Carmichael Lynch, MN.

Junior Account Executive at Periscope, MN

Aug 2022 - Mar 2023

- Successfully increased client retention rate by 30% within the first year by building strong relationships and consistently delivering high-quality service.
- Exceeded quarterly sales targets by an average of 15%, generating over \$500,000 in new business revenue for Periscope, MN.
- Implemented a new social media strategy for key clients, resulting in a 25% increase in engagement and a 20% increase in website traffic within six months.
- Streamlined internal communication processes, reducing project turnaround time by 10% and increasing overall team productivity.

Education

Bachelor of Business Administration in Accounting at University of Minnesota, Twin Cities, MN

Aug 2018 - May 2022

Relevant Coursework: Financial Accounting, Managerial Accounting, Auditing, Taxation, Cost Accounting, Finance, Business Law, Economics, Statistics, Business Communications, and Information Systems.

Certificates

Certified Professional Services Marketer (CPSM)

Mar 2022

Details

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Links

[linkedin.com/in/nitzaknisely](https://www.linkedin.com/in/nitzaknisely)

Skills

QuickBooks proficiency

Salesforce mastery

Excel expertise

Google Analytics

MailChimp management

Trello navigation

Slack communication

Languages

English

German

Hobbies

Photography

Calligraphy

Gardening