

# LILAH GUERCIA

Assistant Basketball Coach

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## PROFILE

Enthusiastic Assistant Basketball Coach with 1 year of experience in developing players' skills, fostering teamwork, and implementing strategic game plans. Adept at analyzing opponents, providing individualized feedback, and motivating athletes to achieve their full potential. Demonstrates strong communication and leadership skills, as well as a passion for the sport and a commitment to fostering a positive and competitive team environment.

## LINKS

[linkedin.com/in/lilahguercia](https://www.linkedin.com/in/lilahguercia)

## SKILLS

Playbook knowledge

Motivational techniques

Video analysis

Injury prevention

Scouting expertise

Communication strategies

Time management

## LANGUAGES

English

Italian

## HOBBIES

Collecting basketball memorabilia

## EMPLOYMENT HISTORY

### ● Assistant Basketball Coach at University of Wisconsin-Madison, WI

Mar 2023 - Present

- Led the team to a 25-9 overall record and a second-place finish in the Big Ten Conference during the 2018-19 season, achieving the highest win total since 2015.
- Developed and implemented effective offensive and defensive strategies that contributed to the team's top-15 national ranking in both offensive and defensive efficiency.
- Assisted in recruiting and developing three All-Big Ten performers, including one first-team selection and two honorable mentions, resulting in a significant increase in team performance and individual player accolades.
- Played a key role in coordinating and executing successful community outreach and fundraising events, raising over \$50,000 for local charities and fostering strong relationships between the basketball program and the Madison community.

### ● Junior Assistant Basketball Coach at Marquette University, WI

Jul 2022 - Feb 2023

- Assisted in developing and implementing training programs that led to a 15% improvement in the team's overall performance during the 2019-2020 season at Marquette University.
- Successfully recruited 5 top high school prospects in Wisconsin for the 2020-2021 season, resulting in a stronger and more competitive roster for Marquette University's basketball team.
- Coordinated and organized team events, fundraisers, and community outreach initiatives that raised over \$20,000 for local charities and increased the basketball program's visibility within the Milwaukee community.

## EDUCATION

### Bachelor of Science in Sports Management at University of Wisconsin-Madison, WI

Sep 2018 - May 2022

Relevant Coursework: Sports Marketing, Financial Management, Sports Law, Facility and Event Management, Sports Analytics, Leadership and Ethics, Public Relations, and Sports Governance.

## CERTIFICATES

### USA Basketball Coach License

May 2022