

# Yecenia Driesbach

Assistant Business Manager

## Profile

Results-driven Assistant Business Manager with 2 years of experience in supporting daily operations and implementing strategic initiatives. Adept at optimizing processes, streamlining workflows, and ensuring high levels of customer satisfaction. Proven ability to analyze data, identify growth opportunities, and provide valuable contributions to team objectives. Demonstrated strong communication and collaboration skills, with a commitment to fostering positive relationships with clients and colleagues.

## Employment History

### Assistant Business Manager at Coca-Cola Company, GA

Feb 2023 - Present

- Successfully increased sales revenue by 15% within the first year by implementing targeted marketing strategies and fostering relationships with key clients in the Georgia region.
- Streamlined supply chain operations, resulting in a 10% reduction in distribution costs and improving overall efficiency by collaborating with cross-functional teams and optimizing logistics processes.
- Spearheaded a cost-saving initiative that cut overhead expenses by 8% through renegotiating vendor contracts, identifying areas of waste, and implementing process improvements.
- Led a team of 10 sales representatives to achieve a record-breaking quarter, surpassing sales targets by 20% and contributing to a significant boost in company profits.

### Associate Business Manager at Home Depot, GA

Sep 2021 - Jan 2023

- Successfully increased sales revenue by 30% within the first year, generating an additional \$1.5 million in revenue for the Home Depot store in GA.
- Implemented inventory management strategies that reduced excess stock by 25% and increased inventory turnover rate by 15%, resulting in significant cost savings and improved customer satisfaction.
- Streamlined store operations by introducing new scheduling and task management systems, which led to a 20% increase in employee productivity and a 10% reduction in labor costs.
- Developed and executed targeted marketing campaigns that boosted foot traffic to the store by 40%, leading to a 12% increase in average transaction value and a subsequent rise in overall store profitability.

## Certificates

### Certified Business Manager (CBM)

Sep 2021

✉ [yecenia.driesbach@gmail.com](mailto:yecenia.driesbach@gmail.com)

☎ (260) 286-7508

📍 123 Peachtree St, Atlanta, GA 30303

## Education

### Bachelor of Business Administration in Management at Georgia State University, Atlanta, GA

Aug 2017 - May 2021

Relevant Coursework: Business Management Principles, Organizational Behavior, Financial and Managerial Accounting, Marketing, Business Ethics, Strategic Management, Human Resource Management, Operations Management, Business Law, and International Business.

## Links

[linkedin.com/in/yeceniadriesbach](https://www.linkedin.com/in/yeceniadriesbach)

## Skills

QuickBooks

Salesforce

Microsoft Excel

Trello

Google Analytics

Asana

Slack

## Languages

English

Bengali