

Erik Mackle

Assistant Fashion
Designer

Details

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Profile

Dedicated Assistant Fashion Designer with 1 year of experience in providing support for design projects, demonstrating a strong understanding of fashion trends and textile techniques. Adept at creating eye-catching sketches, assisting in garment construction, and collaborating with cross-functional teams. Excellent communication and organizational skills, with a proven track record of exceeding expectations and contributing to the success of design initiatives. Passionate about fashion and eager to continue growing in the industry.

Employment History

Assistant Fashion Designer at Free People, PA

May 2023 - Present

- Successfully designed and launched a 15-piece capsule collection for Free People's Spring 2021 season, resulting in a 20% increase in sales and a feature in Vogue magazine.
- Streamlined the design process by implementing new project management software, reducing overall project timeline by 30% and increasing team efficiency.
- Collaborated with the marketing team to create a successful social media campaign that generated a 25% increase in engagement and drove 10,000 new followers to Free People's Instagram account.
- Mentored and trained three junior designers, who have since been promoted to full-time fashion designer roles within the company.

Junior Fashion Designer at Anthropologie, PA

Sep 2022 - Mar 2023

- Designed a best-selling dress collection that generated over \$1.5 million in revenue, contributing to a 15% increase in overall sales for Anthropologie's Spring/Summer 2019 season.
- Successfully collaborated with a team of 10 designers and merchandisers to create cohesive seasonal collections, resulting in a 25% reduction in design revisions and improved efficiency in production.
- Implemented sustainable and eco-friendly fabric sourcing initiatives, reducing the company's carbon footprint by 10% and increasing brand appeal among environmentally-conscious customers.
- Presented innovative design concepts at quarterly company-wide meetings, leading to the adoption of three new product lines and a subsequent increase in annual revenue by 8%.

Education

Associate of Applied Science in Fashion Design at The Art Institute of Pittsburgh, PA

Sep 2018 - May 2022