

Chaquita Nanke

Associate Creative Director

Profile

A highly skilled and innovative Associate Creative Director with 5 years of experience in leading cross-functional teams, developing captivating campaigns, and driving brand growth. Proficient in conceptualizing and executing strategic creative solutions, while maintaining a keen eye for detail and excellence in design. Adept at fostering a collaborative work environment, cultivating strong client relationships, and delivering results that exceed expectations.

Employment History

Associate Creative Director at Ogilvy, NY

Mar 2023 - Present

- Led a team of creatives to win a \$15 million account, resulting in a 20% increase in annual revenue for Ogilvy NY.
- Developed and executed a highly successful multi-channel marketing campaign for a major client, generating a 35% increase in brand awareness and a 25% boost in sales.
- Mentored and developed a team of five junior creatives, leading to two promotions and an overall 15% improvement in team performance.
- Implemented a new creative process that increased efficiency by 30%, allowing the team to take on an additional five projects annually without compromising quality.

Assistant Creative Director at , NY

Aug 2018 - Feb 2023

- Successfully managed a team of 10 designers and copywriters to deliver a high-profile marketing campaign for a major client, resulting in a 25% increase in brand awareness and a 15% boost in sales.
- Coordinated and executed the creative development for a product launch that generated over \$2 million in revenue within the first three months.
- Led the rebranding initiative for a well-known company, implementing a fresh visual identity that increased website traffic by 40% and social media engagement by 30%.

Certificates

Advertising Creative Director Certification (ACDC)

Oct 2021

Certified Innovation Leader (CIL)

Apr 2020

✉ chaquita.nanke@gmail.com

☎ (386) 382-2380

📍 123 Main Street, Buffalo, NY 14201

Education

Bachelor of Fine Arts in Graphic Design at Parsons School of Design, New York, NY

Aug 2014 - May 2018

Relevant Coursework: Typography, Branding and Identity, Web Design, Illustration, Motion Graphics, User Experience Design, Visual Communication, Photography, Packaging Design, and Design Theory.

Links

[linkedin.com/in/chaquitananke](https://www.linkedin.com/in/chaquitananke)

Skills

Copywriting

Storyboarding

InDesign

Photoshop

Illustrator

UX/UI Design

Video Editing

Languages

English

Japanese

Hobbies