


# Tamesha Kazik

## Beautician

Dedicated Beautician with 1 year of experience providing exceptional beauty services to a diverse clientele. Proficient in various hair styling techniques, makeup application, and skincare treatments. Demonstrates strong customer service skills, attention to detail, and a commitment to staying updated on the latest industry trends. Passionate about helping clients enhance their natural beauty and boost their confidence.

[tamesha.kazik@gmail.com](mailto:tamesha.kazik@gmail.com) 

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123 Maple Street, Indianapolis, IN 46204 

## Education

**Diploma in Cosmetology and Beauty Therapy at Indiana Cosmetology and Beauty Therapy Academy, Indianapolis, IN**

Aug 2018 - May 2022

Relevant Coursework: Hairdressing, Skincare Treatments, Makeup Artistry, Nail Technology, Hair Removal Techniques, Anatomy and Physiology, Salon Management, and Customer Service Skills.

## Links

[linkedin.com/in/tameshakazik](https://www.linkedin.com/in/tameshakazik)

## Skills

Hairstyling



Makeup Application



Skincare Treatments



Hair Coloring



Manicures/Pedicures



Waxing Techniques



Eyelash Extensions



## Employment History

### Beautician at Evan Todd Salon & Spa, IN

Mar 2023 - Present

- Increased monthly revenue by 25% within the first year of working at Evan Todd Salon & Spa, IN, by consistently providing high-quality services and implementing effective upselling techniques to clients.
- Built and maintained a loyal client base of over 100 regular customers within the first two years, resulting in a 30% increase in repeat business for the salon.
- Spearheaded an initiative to improve the salon's online presence, leading to a 40% increase in online bookings and a 20% increase in overall customer satisfaction ratings.

### Junior Beautician at The Beauty Bar, IN

Aug 2022 - Jan 2023

- Successfully increased customer retention rate by 25% within the first year by providing exceptional service, personalized consultations, and implementing a follow-up system for appointments at The Beauty Bar, IN.
- Effectively upsold additional services and products, resulting in a 30% increase in average transaction value and contributing to the overall growth of the business.
- Consistently received positive feedback from clients, with an average satisfaction rating of 4.8 out of 5 stars on online review platforms, boosting the salon's reputation and attracting new clientele.
- Streamlined appointment scheduling process by implementing a new online booking system, leading to a 40% reduction in no-shows and last-minute cancellations, and improving overall efficiency for the salon.

## Certificates

### Certified Master Esthetician (CME)

Jan 2022

### Certified Professional Makeup Artist (CPMA)

Apr 2020

## Memberships