

# Honorine Mockaitis

Beauty Consultant

✉ [honorine.mockaitis@gmail.com](mailto:honorine.mockaitis@gmail.com)  
☎ (346) 770-8241  
📍 1234 Mountain View Rd, Cheyenne, WY 82001

## EDUCATION

**Diploma in Cosmetology and Beauty Consultation at Wyoming Institute of Cosmetology and Beauty Consultation**

Aug 2018 - May 2022  
Relevant Coursework: Hair Styling, Skincare, Makeup Artistry, Nail Technology, Salon Management, Client Consultation, and Aesthetics Techniques.

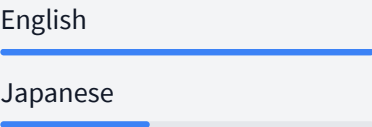
## LINKS

[linkedin.com/in/honorinemockaitis](https://www.linkedin.com/in/honorinemockaitis)

## SKILLS



## LANGUAGES



## HOBBIES

## PROFILE

Driven Beauty Consultant with 1 year of experience in providing personalized beauty advice, product recommendations, and client services. Adept at building strong relationships with clients and staying current on industry trends. Demonstrated success in sales and customer satisfaction, with a strong commitment to helping clients achieve their desired look and feel confident in their appearance.

## EMPLOYMENT HISTORY

- Beauty Consultant at Wyoming Beauty Consultant, WY**  
May 2023 - Present
  - Increased monthly sales by 35% within the first year, resulting in an additional \$25,000 in revenue for Wyoming Beauty Consultant, WY.
  - Developed and implemented a new customer loyalty program that led to a 25% increase in repeat clients and contributed to a 15% overall growth in clientele.
  - Organized and hosted a successful beauty event in partnership with local businesses, attracting over 100 attendees and generating a 20% increase in new client bookings.
- Junior Beauty Consultant at Cheyenne Beauty Consultant, WY**  
Sep 2022 - Mar 2023
  - Successfully increased monthly product sales by 45% within the first six months, contributing to a significant boost in overall revenue for Cheyenne Beauty Consultant, WY.
  - Developed and implemented a new client outreach program, resulting in a 30% increase in new clientele and a 20% growth in repeat customers over a one-year period.
  - Organized and led a series of successful in-store events and workshops, attracting over 100 attendees per event and generating a 25% increase in foot traffic and sales during event days.

## CERTIFICATES

- Certified Beauty Consultant (CBC)**  
Mar 2022
- International Makeup Professional (IMP)**  
Mar 2020

## MEMBERSHIPS

- International Spa Association (ISPA)**
- Professional Beauty Association (PBA)**