

Jahaira Azurdia

BI Analyst

Profile

Results-driven BI Analyst with 1 year of experience in leveraging data-driven insights to drive business improvement and optimize overall performance. Skilled in data analysis, visualization, and reporting, with proficiency in SQL and BI tools. Adept at collaborating with cross-functional teams to identify business needs and deliver effective solutions. Strong analytical and problem-solving skills combined with excellent communication and presentation abilities.

Employment History

Business Intelligence Analyst at Oklahoma Gas & Electric, OK

May 2023 - Present

- Developed a predictive analytics model that improved demand forecasting accuracy by 25%, resulting in cost savings of \$1.2 million annually for Oklahoma Gas & Electric.
- Streamlined data integration processes, reducing report generation time by 40% and enabling faster decision-making for management, leading to an estimated efficiency gain of \$500,000 per year.
- Identified and resolved data discrepancies in customer usage patterns, leading to a 15% decrease in billing errors and improved customer satisfaction rates by 10%.
- Led a cross-functional team in the implementation of a new business intelligence tool, resulting in a 20% increase in user adoption and a 30% reduction in manual data analysis efforts.

Junior Business Intelligence Analyst at , OK

Sep 2022 - Apr 2023

- Led the development and implementation of a new data visualization dashboard, resulting in a 20% increase in efficiency for client reporting processes and a 15% reduction in time spent on data analysis tasks.
- Conducted in-depth data analysis on customer behavior, leading to the identification of key market segments and a 10% increase in targeted marketing campaign effectiveness.
- Streamlined data extraction and reporting processes by automating manual tasks, resulting in a 25% reduction in errors and a 30% improvement in overall data quality for the team.

Education

Bachelor of Science in Business Intelligence and Analytics at University of Oklahoma, Norman, OK

Sep 2018 - May 2022

Relevant Coursework: Data Analytics, Business Intelligence, Machine Learning, Data Mining, Statistical Analysis, Data Visualization, Predictive Modeling, Database Management, Big Data Technologies, and Decision Support Systems.

Certificates

Details

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Links

[linkedin.com/in/jahairaazurdia](https://www.linkedin.com/in/jahairaazurdia)

Skills

SQL

Python

Tableau

Power BI

R programming

Hadoop

Machine Learning

Languages

English

Urdu

Hobbies

Data visualization

Machine learning projects

Reading about industry trends and advancements