


Abbee Noal

Booking Agent

Dedicated Booking Agent with 1 year of experience in event planning and talent management. Adept at building strong relationships with clients, securing high-quality bookings, and coordinating seamless events. Proven track record of success in the entertainment industry, consistently exceeding targets and demonstrating excellent communication, negotiation, and organizational skills. Committed to providing top-notch experiences to both artists and event organizers.

abbee.noal@gmail.com 

(619) 972-0675 

123 Maple Street, Lexington, KY 
40508

Education

Bachelor of Arts in Business Administration and Event Management at University of Kentucky, Lexington, KY

Aug 2017 - May 2022

Relevant Coursework: Business Administration Principles, Event Planning and Promotion, Financial Management, Marketing Strategies, Project Management, Business Ethics, Human Resources Management, and Hospitality Management.

Links

[linkedin.com/in/abbeenoal](https://www.linkedin.com/in/abbeenoal)

Skills

Negotiation

Networking

Time-management

Communication

Organization

CRM software (e.g., Salesforce)

Conflict resolution

Employment History

Booking Agent at Kentucky Performing Arts, KY

May 2023 - Present

- Secured a record-breaking 50+ bookings for the 2019-2020 season at Kentucky Performing Arts, resulting in a 20% increase in revenue compared to the previous year.
- Successfully negotiated and executed contracts for high-profile artists, such as John Legend and The Blue Man Group, generating over \$1 million in ticket sales for the organization.
- Established and maintained relationships with over 200 industry professionals, including talent agencies, promoters, and artist managers, contributing to a 30% growth in the organization's network.
- Implemented a new booking strategy that streamlined the process and reduced booking lead times by 25%, allowing the organization to secure more in-demand artists and improve overall event scheduling.

Assistant Booking Agent at Bluegrass Booking Agency, KY

Jul 2022 - Mar 2023

- Successfully booked over 150 shows for various artists within a year, resulting in an increase of 25% in the agency's total bookings and generating over \$500,000 in revenue.
- Established relationships with 50 new venues and promoters in the region, expanding the agency's network and opening up new performance opportunities for Bluegrass Booking Agency's roster of artists.
- Streamlined the booking process by implementing an efficient tracking system, which reduced the average time spent on booking logistics by 20% and improved overall client satisfaction.
- Assisted in securing a high-profile performance opportunity for one of the agency's top artists at a major music festival, leading to increased exposure and a 30% boost in their bookings for the following year.

Certificates

Certified Travel Associate (CTA)

Nov 2021

International Air Transport Association (IATA) Certificate

Jun 2020