

Chassy Berven

Broadcast Journalist

✉ chassy.berven@gmail.com

☎ (682) 641-0595

📍 1234 Maple St, Milwaukee, WI 53202

Education

Bachelor of Arts in Broadcast Journalism at University of Wisconsin-Madison

Sep 2018 - May 2022

Relevant Coursework: Broadcast Writing, Multimedia Reporting, Digital News Production, Media Law and Ethics, Investigative Journalism, Television News Production, Radio Production, and Media Management.

Links

[linkedin.com/in/chassyberven](https://www.linkedin.com/in/chassyberven)

Skills

Interviewing

Reporting

Video editing (Adobe Premiere)

Audio production (Pro Tools)

Scriptwriting

Live broadcasting

Social media management

Languages

English

Russian

Hobbies

Travel blogging

Profile

Dedicated Broadcast Journalist with 1 year of experience in delivering accurate and compelling news stories across various media platforms. Adept at research, interviewing, and scriptwriting, with strong on-camera presence and excellent communication skills. Proficient in leveraging social media and digital technologies to enhance audience engagement and drive newsroom efficiency. Highly motivated and adaptable, with a passion for journalism and commitment to journalistic ethics and standards.

Employment History

Broadcast Journalist at WISN-TV, WI

Apr 2023 - Present

- Led the investigative team that exposed a major political scandal in Wisconsin, resulting in the conviction of three high-ranking officials and garnering over 1 million views for WISN-TV.
- Conducted an exclusive interview with a prominent national figure, which brought in 500,000 additional viewers to the channel, boosting ratings by 25% and securing an Emmy nomination for the segment.
- Developed and launched a popular weekly segment on local community heroes, leading to a 15% increase in audience engagement and participation through social media platforms and emails.
- Spearheaded a multimedia campaign on mental health awareness, partnering with local organizations and experts, which amplified the conversation around mental health issues and resulted in a 30% increase in public outreach and support for relevant initiatives.

Junior Broadcast Journalist at WKOW-TV, WI

Aug 2022 - Mar 2023

- Successfully increased viewership of the morning news segment by 20% within six months by incorporating engaging content, interviews, and innovative storytelling techniques.
- Conducted a highly impactful investigative report that exposed a local corruption scandal, leading to the resignation of two city officials and garnering a regional journalism award.
- Consistently met tight deadlines and produced over 250 stories in one year, contributing to a 15% growth in WKOW-TV's overall audience share in the Wisconsin market.

Certificates

National Council for the Training of Journalists (NCTJ) Diploma

Dec 2021

Radio and Television Digital News Association (RTDNA) Edward R. Murrow Award

Aug 2020