

# Shellee Conser

## Business Banker

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### Profile

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### Employment History

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### Education

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#### Details

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(543) 087-4831

123 Maple Street, Little Rock, AR 72201

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Results-driven Business Banker with 2 years of experience in providing exceptional financial solutions to small and medium-sized enterprises. Proven track record of building and maintaining strong client relationships, identifying growth opportunities, and executing tailored banking strategies to maximize financial performance. Adept at credit analysis, risk management, and portfolio management. Demonstrated ability to drive customer satisfaction and contribute to the success of the bank.

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#### Business Banker at First National Bank, AR

Apr 2023 - Present

- Successfully increased the bank's small business loan portfolio by 35% in a single year, resulting in an additional \$10 million in approved loans for local businesses and boosting the overall profitability of First National Bank, AR.
- Developed and implemented a new business banking outreach program that connected with over 500 local businesses, leading to a 25% increase in new business account openings and contributing to a 15% growth in the bank's deposit base.
- Streamlined the loan application and approval process for small businesses, leading to a 20% reduction in time taken for loan processing and a 10% increase in customer satisfaction ratings for business banking services at First National Bank, AR.

#### Associate Business Banker at Bank of America, AR

Sep 2021 - Mar 2023

- Successfully expanded the bank's small business client base by 25% in one year, resulting in an increase of \$2 million in loan originations and \$1 million in deposit growth.
- Developed and implemented a targeted marketing strategy that led to the acquisition of 50 new high-value clients within six months, generating an additional \$500,000 in annual revenue for the bank.
- Streamlined the loan application and approval process, reducing turnaround time by 30% and improving customer satisfaction ratings by 20%.
- Spearheaded a cross-functional team to identify and address operational inefficiencies, resulting in a 15% reduction in costs and a 10% increase in overall productivity.

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#### Bachelor of Business Administration in Finance at University of Arkansas, Fayetteville, AR

Sep 2017 - May 2021