Kira Levensailor

Business Intelligence Analyst

👤 Profile

Results-driven Business Intelligence Analyst with 2 years of experience in leveraging data-driven insights to drive business improvement and optimize overall performance. Adept at analyzing complex data sets, designing and implementing BI tools, and delivering accurate, actionable reports to inform strategic decision-making. Proven track record of collaborating with cross-functional teams to drive data-driven initiatives and streamline processes. Highly skilled in SQL, data visualization, and statistical analysis.

💼 Employment History

Business Intelligence Analyst at Ford Motor Company, MI

Feb 2023 - Present

- Developed a comprehensive BI dashboard for Ford's manufacturing division, resulting in a 20% improvement in production efficiency and a 15% reduction in operational costs.
- Implemented a predictive analytics model for Ford's supply chain operations, leading to a 10% increase in on-time delivery rates and reducing inventory holding costs by 12%.
- Led a cross-functional team in the successful integration of a new data warehouse system, streamlining data access and reporting capabilities for over 500 users across the company.
- Conducted a thorough analysis of Ford's customer data, uncovering key market trends and insights that led to the development of targeted marketing campaigns, driving a 25% increase in sales leads and a 15% uptick in customer retention rates.

Junior Business Intelligence Analyst at General Motors, MI

Sep 2021 - Jan 2023

- Implemented a comprehensive data visualization strategy that improved reporting efficiency by 35% and enabled stakeholders to make informed, data-driven decisions.
- Conducted in-depth analysis of sales trends, resulting in a 20% increase in targeted marketing campaigns and contributing to a 10% boost in annual revenue.
- Streamlined the data integration process by automating ETL workflows, reducing data processing time by 50% and improving overall data accuracy.
- Collaborated with cross-functional teams to develop and implement a predictive analytics model, identifying potential high-value customers and increasing customer retention by 15%.

🎓 Education

Master of Science in Business Intelligence and Analytics at Michigan State University, East Lansing, MI

Sep 2016 - May 2021

Relevant Coursework: Data Mining, Predictive Analytics, Big Data Management, Machine Learning, Data Visualization, Statistical Analysis,

Details

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Links

linkedin.com/in/kiralevensailor

Skills

SQL

Python

Tableau

Power BI

R programming

Hadoop

ETL

Languages

English

Arabic

Hobbies

Data visualization and storytelling

Machine learning and AI projects

Reading and analyzing industry research and trends