Namrata Keegan

Business Intelligence Manager

Profile

A dynamic Business Intelligence Manager with 5 years of experience in leveraging data-driven insights to drive business growth and optimize operations. Adept at designing and implementing BI solutions, managing cross-functional teams, and collaborating with stakeholders to deliver actionable intelligence. Demonstrated success in streamlining processes, improving data quality, and enhancing reporting capabilities to support informed decision-making and strategic planning.

Employment History

Business Intelligence Manager at IBM Corporation, NY
Feb 2023 - Present

- Successfully implemented a company-wide data analytics strategy, increasing data-driven decision-making by 35% and improving overall business efficiency by 20% within the first year.
- Streamlined and optimized IBM's data warehouse infrastructure, reducing data processing time by 40% and cutting down operational costs by 25% over a two-year period.
- Led a team of 10 analysts to develop and launch a predictive analytics tool for sales forecasting, resulting in a 15% increase in sales revenue and a reduction in forecasting errors by 30% within 18 months.

Business Intelligence Analyst at Accenture, NY
Aug 2018 - Jan 2023

- Developed a comprehensive BI dashboard for a major client, resulting in a 25% reduction in reporting time and a 15% increase in data-driven decision making.
- Successfully automated key financial reports for a large retail client, leading to a 30% decrease in manual data processing efforts and a 20% improvement in report accuracy.
- Led a team of 5 analysts in the design and implementation of a new data warehousing solution for a healthcare organization, consolidating disparate data sources and enabling a 40% increase in efficiency for data analysis tasks.
- Identified and addressed critical data quality issues for a financial services client, resulting in a 10% improvement in overall data accuracy and a subsequent 5% increase in revenue projections.

Certificates

Certified Business Intelligence Professional (CBIP)
Dec 2021

Tableau Desktop Specialist Certification

✉ namrata.keegan@gmail.com
📞 (709) 512-4455
📍 123 Elm Street, Buffalo, NY 14201

Education

Master of Business Administration in Business Intelligence and Analytics at New York University Stern School of Business, New York, NY
Sep 2014 - May 2018

Relevant Coursework: Data Analytics, Business Intelligence, Machine Learning, Big Data Technologies, Advanced Statistics, Data Visualization, Predictive Analytics, Decision Management Systems, Data Warehousing, and Data Mining.

Links

linkedin.com/in/namratakeegan

Skills

Tableau

PowerBI

SQL

Python

R

ETL

Hadoop

Languages

English

Spanish