

# Tanna Babor

Chief Executive Officer

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## Education

**Master of Business Administration (MBA) at Columbia Business School, New York, NY**  
Sep 2018 - May 2022

Relevant Coursework: Financial Management, Marketing Strategy, Organizational Behavior, Managerial Economics, Operations Management, Business Analytics, Strategic Management, and Leadership Development.

## Links

[linkedin.com/in/tannababor](https://www.linkedin.com/in/tannababor)

## Skills

Decision-making  
Delegation  
Negotiation  
Salesforce proficiency  
Financial forecasting  
Microsoft Power BI  
Conflict resolution

## Languages

English  
Mandarin

## Profile

Results-driven Chief Executive Officer with 1 year of experience leading a dynamic organization through strategic planning, operational excellence, and revenue growth. Skilled in fostering collaborative relationships with stakeholders while managing complex projects and driving innovation. Adept at implementing sustainable solutions and streamlining processes to enhance overall organizational performance. Committed to continuous professional development and cultivating a growth-minded culture.

## Employment History

### Chief Executive Officer at Goldman Sachs, NY

Apr 2023 - Present

- Led the successful acquisition of GE Capital Bank's online deposit platform, adding \$16 billion in deposits and expanding the firm's retail banking presence.
- Oversaw the launch and growth of Marcus by Goldman Sachs, a digital consumer lending platform that provided over \$10 billion in loans within its first three years of operation.
- Achieved a record net revenue of \$45.2 billion in 2021, marking the highest annual total in the firm's history and representing a 17% increase from the previous year.
- Implemented a comprehensive sustainability strategy, committing Goldman Sachs to achieve \$750 billion in financing, investing, and advisory activities focused on climate transition and inclusive growth by 2030.

### Deputy Chief Executive Officer at JPMorgan Chase, NY

Sep 2022 - Mar 2023

- Successfully implemented a digital transformation strategy that resulted in a 15% increase in operational efficiency and a 10% reduction in operating costs, leading to an annual savings of \$50 million for JPMorgan Chase, NY.
- Managed a team of 100+ employees across various departments, leading to a 20% increase in overall employee productivity and a 25% reduction in staff turnover rate within a two-year period.
- Oversaw a major acquisition worth \$1 billion, which expanded JPMorgan Chase's market presence and generated an additional annual revenue of \$150 million.

## Certificates

### Certified Chief Executive (CCE)

Sep 2021

### Certified Professional Director (CPD)

Dec 2019

## Memberships