

Angelamarie Seabron

Club Manager

Dedicated Club Manager with 2 years of experience in overseeing daily operations and driving membership growth. Adept at managing budgets, developing marketing strategies, and fostering strong relationships with members, staff, and vendors. An enthusiastic leader committed to delivering exceptional experiences for club members while ensuring the highest standards of service and satisfaction.

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(362) 115-4427

123 Maple Street, Nashville, TN 37215

Education

Bachelor of Business Administration in Hospitality and Club Management at University of Tennessee, Knoxville, TN

Sep 2017 - May 2021

Relevant Coursework: Hospitality Management, Club Operations and Administration, Food and Beverage Management, Marketing and Sales, Human Resources, Financial Management, Facility Management, Event Planning, and Customer Service.

Links

[linkedin.com/in/angelamarieseabron](https://www.linkedin.com/in/angelamarieseabron)

Skills



Employment History

Club Manager at Tennessee Fitness Spa, TN

Feb 2023 - Present

- Successfully increased annual club membership by 35% within the first year of management, resulting in a revenue growth of over \$500,000 for Tennessee Fitness Spa.
- Implemented a new marketing strategy that led to a 50% increase in social media engagement and a 25% increase in website traffic, attracting more potential clients and boosting overall brand awareness.
- Established partnerships with local businesses and healthcare providers, leading to the creation of a corporate wellness program that brought in an additional 100+ members, generating over \$200,000 in additional annual revenue.

Assistant Club Manager at Club Pilates, TN

Jul 2021 - Dec 2022

- Successfully increased overall membership by 30% within the first year, contributing to a significant boost in the club's revenue and growth.
- Implemented new marketing strategies that resulted in a 25% increase in class attendance, driving customer satisfaction and retention rates.
- Streamlined the onboarding process for new members, reducing the average time taken by 50% and enhancing the overall member experience.
- Coordinated and executed four successful club events, attracting over 200 attendees and generating a 15% increase in new memberships.

Certificates

Certified Club Manager (CCM)

Aug 2021

Certified Hospitality Professional (CHP)

Nov 2019

Memberships

Club Managers Association of America (CMAA)