

Djuna Pensa

Community Relations Manager

Profile

Dedicated Community Relations Manager with 2 years of experience in developing and implementing comprehensive community outreach programs, fostering strong relationships with local organizations, and driving engagement initiatives. Adept at collaborating with cross-functional teams, managing events, and addressing community concerns. Demonstrates exceptional communication and interpersonal skills to effectively liaison with diverse stakeholders and promote positive brand awareness.

Employment History

Community Relations Manager at West Virginia American Water, WV

Apr 2023 - Present

- Successfully developed and executed a comprehensive community engagement strategy, resulting in a 25% increase in positive public perception of West Virginia American Water within one year.
- Established partnerships with over 50 local organizations and non-profits, leading to the investment of \$100,000 in community development projects and a 30% increase in collaboration on water-related initiatives.
- Led the planning and implementation of 12 community outreach events annually, reaching over 5,000 attendees and generating a 40% growth in community participation compared to previous years.

Assistant Community Relations Manager at West Virginia University Medicine, WV

Aug 2021 - Mar 2023

- Successfully organized and executed 24 community outreach events annually, resulting in a 30% increase in community engagement and awareness of West Virginia University Medicine's services and programs.
- Developed and implemented a comprehensive social media strategy that increased the organization's online presence by 50%, leading to a 35% growth in followers and a 20% uptick in website traffic within one year.
- Managed and coordinated a team of 20 volunteers for various events and initiatives, leading to a 25% increase in volunteer participation and satisfaction, as well as a 15% boost in event attendance.
- Secured over \$100,000 in sponsorship and grant funding within two years, enabling the expansion of community programs and support for underprivileged communities in the West Virginia area.

Education

Bachelor of Arts in Communications and Public Relations at West Virginia University, Morgantown, WV

Aug 2017 - May 2021

Details

djuna.pensa@gmail.com

(171) 427-8466

123 Mountain View Lane,
Charleston, WV 25304

Links

[linkedin.com/in/djunapensa](https://www.linkedin.com/in/djunapensa)

Skills

Mediation

Networking

Collaboration

Crisis Management

Public Speaking

Social Media Expertise

Event Planning

Languages

English

Russian

Hobbies

Photography

Gardening

Cooking and experimenting with
new recipes