

Elly Keup

Cosmetology Instructor

Profile

A dedicated Cosmetology Instructor with 2 years of experience in providing high-quality education and hands-on training in the beauty industry. Demonstrates strong expertise in various cosmetology techniques, curriculum development, and classroom management. Adept at fostering a positive learning environment, motivating students to excel in their skills, and preparing them for successful careers in the field.

Employment History

Cosmetology Instructor at Wyoming Institute of Cosmetology, WY

Mar 2023 - Present

- Successfully increased student enrollment by 25% in the cosmetology program over a two-year period through targeted marketing and community outreach efforts, contributing to the growth and success of Wyoming Institute of Cosmetology.
- Developed and implemented an innovative and engaging curriculum that resulted in a 95% student pass rate on state board exams, surpassing the national average and solidifying the program's reputation for excellence.
- Spearheaded a successful partnership with a local salon, which provided students with valuable hands-on experience and internship opportunities, ultimately leading to a 90% job placement rate for graduates within six months of completing the program.

Assistant Cosmetology Instructor at The Academy of Hair Design, WY

Sep 2021 - Feb 2023

- Successfully trained and prepared over 50 students for state board exams, resulting in a 95% pass rate and contributing to the Academy's overall success.
- Implemented a new hands-on training curriculum that increased student engagement by 30% and led to a 20% improvement in practical skills assessments.
- Organized and executed biannual student-run fashion shows, showcasing the work of over 60 students and raising over \$10,000 for local charities.
- Streamlined the inventory management system for salon products and tools, reducing waste by 25% and saving the Academy approximately \$5,000 per year in supply costs.

Certificates

1. National-Interstate Council of State Boards of Cosmetology (NIC) Instructor Certification

Mar 2022

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📍 1234 Mountain View Rd, Cheyenne, WY 82001

Education

Diploma in Cosmetology Instruction at Cheyenne Institute of Cosmetology Instruction, WY

Aug 2017 - May 2021

Relevant Coursework: Curriculum development, instructional strategies, classroom management, cosmetology techniques, state licensing regulations, salon management, and professional ethics.

Links

[linkedin.com/in/ellykeup](https://www.linkedin.com/in/ellykeup)

Skills

Haircutting

Coloring

Perming

Styling

Makeup application

Skincare techniques

Nail artistry

Languages

English

Spanish