

Aynsley Krumrey

Community Relations Coordinator

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📍 123 Maple Street, Burlington, VT 05401

EDUCATION

Bachelor of Arts in Communications and Public Relations at University of Vermont, Burlington, VT

Aug 2016 - May 2021

Relevant Coursework: Public Relations Principles, Communications Theory, Media Writing, Digital Media Production, Crisis Communication, Social Media Strategy, Marketing Communications, Journalism Ethics, Intercultural Communication, Public Speaking, and Event Planning.

LINKS

[linkedin.com/in/aynsleykrumrey](https://www.linkedin.com/in/aynsleykrumrey)

SKILLS

- Interpersonal communication
- Public relations
- Event planning
- Social media management
- Conflict resolution
- Networking and relationship building
- Cultural sensitivity

LANGUAGES

- English
- Hindi

PROFILE

As a dedicated Community Relations Coordinator with over 2 years of experience, I have successfully managed and developed strategic relationships with various community stakeholders to foster positive engagement and collaboration. My strong communication skills and ability to adapt to different cultural and social environments enabled me to design and execute community outreach programs that effectively addressed local needs and promoted the organization's mission. With a proven track record in coordinating events, managing volunteers, and developing community partnerships, I have consistently contributed to the growth and impact of the organizations I have worked with. My passion for creating meaningful connections and delivering tangible results has driven my success in the community relations field.

EMPLOYMENT HISTORY

- Community Relations Coordinator at Green Mountain Power, VT**
Dec 2022 - Present
 - Successfully organized and executed 12 community outreach events in a year, resulting in a 30% increase in positive community engagement and attracting over 3,000 attendees from various localities within Vermont.
 - Developed and maintained strategic partnerships with over 50 local organizations and businesses, leading to a 25% increase in collaborative projects and initiatives that benefited both Green Mountain Power and the wider community.
 - Implemented an innovative social media campaign that increased Green Mountain Power's online presence by 40%, gaining over 5,000 new followers across various platforms and driving a 20% increase in inquiries about the company's services and initiatives.
- Assistant Community Relations Coordinator at Central Vermont Medical Center, VT**
Aug 2021 - Nov 2022
 - Successfully organized and executed over 20 community outreach events in a year, resulting in a 30% increase in local engagement and awareness of Central Vermont Medical Center's services and programs.
 - Developed and maintained partnerships with more than 50 local organizations, businesses, and schools, leading to a 25% increase in collaborative projects and initiatives that benefited the community.
 - Implemented a social media strategy that increased Central Vermont Medical Center's online presence, leading to a 40% growth in followers and a 35% increase in website traffic within six months.

CERTIFICATES

Certified Community Relations Professional (CCRP)
Oct 2021

International Association of Business Communicators (IABC) Certification
Apr 2020

MEMBERSHIPS