

# LOUANNA TUMBERG

Store Planner

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## PROFILE

As a Store Planner with over a year of experience, I successfully applied my strong analytical and organizational skills to optimize store layouts, enhance merchandise presentation, and improve overall store performance. I meticulously studied customer traffic patterns and shopping behaviors, allowing me to create innovative and effective floor plans that maximized sales and customer satisfaction. My expertise in AutoCAD and other design software enabled me to efficiently produce detailed store plans and fixture layouts, ensuring seamless implementation and alignment with brand standards. Moreover, I effectively collaborated with cross-functional teams, including visual merchandising and store operations, to consistently deliver exceptional results in a fast-paced retail environment.

## LINKS

[linkedin.com/in/louannatumberg](https://www.linkedin.com/in/louannatumberg)

## SKILLS

Space planning

Merchandising strategy

Inventory management

AutoCAD proficiency

Retail analytics

Visual merchandising

Project management

## LANGUAGES

## EMPLOYMENT HISTORY

### ● Store Planner at Target Corporation, MN

Nov 2022 - Present

- Successfully redesigned the store layout of Target's flagship store in MN, resulting in a 15% increase in sales and a 10% decrease in customer complaints regarding navigation.
- Implemented a data-driven merchandise planning strategy across 50 Target stores in the region, leading to a 20% reduction in stockouts and a 12% improvement in inventory turnover.
- Spearheaded the rollout of Target's curbside pickup service across 100 stores in the Midwest, achieving a 95% on-time fulfillment rate and contributing to a 25% increase in online sales within the first six months.

### ● Associate Store Planner at Best Buy Co., Inc., MN

Jul 2022 - Sep 2022

- Successfully executed the redesign of 5 high-traffic store locations, resulting in a 12% increase in sales and a 15% improvement in customer satisfaction ratings within the first 6 months of completion.
- Streamlined the store planning process by implementing a new project management tool, reducing planning time by 25% and increasing cross-functional team collaboration by 20%.
- Played a key role in the development and launch of a new store layout concept, which was successfully rolled out to 10 pilot locations and generated a 10% increase in customer engagement and an 8% boost in overall sales.

## EDUCATION

### Bachelor of Science in Interior Design at University of Minnesota, Twin Cities, MN

Aug 2018 - May 2022

Relevant Coursework: Spatial Design, Architectural Drawing, 3D Modeling, Interior Materials, Lighting Design, Sustainable Design, Building Codes and Regulations, Furniture Design, Design History, Project Management, and Design Studio.

## CERTIFICATES

### Certified Retail Store Planner (CRSP)

Jun 2021

### LEED Green Associate Certification

Sep 2019

## MEMBERSHIPS

International Council of Shopping Centers (ICSC)