RENATE BERTEAU

Creative Designer

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(463) 601-8973
1234 Magnolia Lane, Baton Rouge, LA 70808, US

PROFILE

Creative Designer with 1 year of experience in delivering innovative and visually engaging design solutions across various platforms. Proficient in graphic design, branding, and digital media, with a strong ability to translate client requirements into compelling visual narratives. Adept at using design software, collaborating with cross-functional teams, and consistently meeting project deadlines. Passionate about leveraging design skills to drive business growth and create memorable user experiences.

LINKS

linkedin.com/in/renateberteau

SKILLS

Photoshop

Illustrator

InDesign

Sketch

Figma

AutoCAD

Ds Max

LANGUAGES

English

Russian

HOBBIES

EMPLOYMENT HISTORY

Creative Director at Pixel & Graphix Studio, LA

May 2023 - Present

- Led the design team in a rebranding project for a major client, resulting in a 35% increase in brand recognition and a 20% increase in sales within six months.
- Developed and executed a successful marketing campaign for a new product launch, generating over $2 million in revenue and achieving a 25% market share within the first year.
- Oversaw the expansion of the studio's creative team, increasing staff by 50% and growing annual revenue by 40% within three years.

Senior Creative Designer at Imaginative Design Solutions, LA

Jul 2022 - Apr 2023

- Led the design and execution of a high-profile marketing campaign for a major client, resulting in a 35% increase in sales and a 50% increase in brand visibility within six months.
- Successfully managed a team of 10 designers to complete a large-scale rebranding project for a Fortune 500 company, streamlining their visual identity and improving overall brand consistency by 75%.
- Developed an innovative mobile app interface for a leading tech company, which received over 1 million downloads within its first month of launch and generated a 20% increase in user engagement.
- Designed and implemented a comprehensive website redesign for a popular e-commerce platform, increasing site traffic by 60%, reducing bounce rate by 25%, and boosting conversion rates by 15% within three months.

EDUCATION

Bachelor of Fine Arts in Graphic Design at Louisiana State University, Baton Rouge, LA

Aug 2018 - May 2022

Relevant Coursework: Typography, Web Design, Illustration, Branding, Motion Graphics, User Experience Design, Print Design, Digital Imaging, Graphic Design History, and Design Theory.

CERTIFICATES

Adobe Certified Expert (ACE)

Dec 2021

UX Design Certification from the Interaction Design Foundation

Aug 2020