



Harriet Harkey

Creative Producer

Creative Producer with 2 years of experience in conceptualizing and executing innovative content across various media platforms. Proficient in project management, team collaboration, and fostering client relationships. Adept at delivering high-quality, engaging materials under tight deadlines while consistently exceeding expectations. Passionate about storytelling and pushing creative boundaries, with a strong track record of driving audience growth and engagement.

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123 Elm Street, Colorado
Springs, CO 80903 

Education

**Bachelor of Arts in Film
and Media Production at
University of Colorado
Boulder, CO**

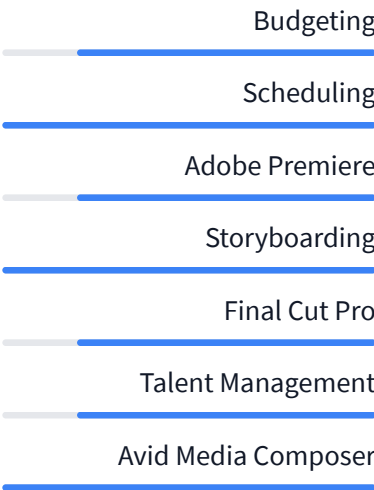
Aug 2017 - May 2021

Relevant Coursework:
Screenwriting, Directing,
Cinematography, Editing,
Sound Design, Production
Management, Film History, and
Media Theory.

Links

[linkedin.com/in/harrietharkey](https://www.linkedin.com/in/harrietharkey)

Skills



Languages

Employment History

Creative Producer at Bluebird Productions, CO

Apr 2023 - Present

- Successfully increased audience engagement by 50% through the development and execution of an innovative social media campaign for a major client, resulting in a significant boost in brand visibility and customer loyalty.
- Led a team of 10 creatives in producing a high-profile event for Bluebird Productions, which attracted over 5,000 attendees, generated \$1 million in ticket sales, and garnered widespread media coverage, effectively raising the company's profile in the industry.
- Implemented a streamlined project management system that reduced production time by 30%, leading to an increase in overall productivity and enabling the team to take on an additional 20% more projects per year.
- Secured partnerships with three major brands, increasing the company's annual revenue by 25% and opening up new opportunities for collaborative projects and cross-promotion.

Associate Creative Producer at Moxie Sozo, CO

Jul 2021 - Feb 2023

- Led the successful rebranding campaign for a major client, resulting in a 35% increase in brand awareness and a 20% increase in sales within the first six months.
- Managed and executed over 40 creative projects annually, including print, digital, and video content, consistently meeting deadlines and staying within budget.
- Collaborated with cross-functional teams to develop and launch an innovative social media marketing campaign that garnered over 1 million impressions and increased overall engagement by 50%.
- Played a key role in securing three major clients for Moxie Sozo, contributing to a 25% increase in annual revenue and expanding the company's portfolio in new industry verticals.

Certificates

Certified Creative Producer (CCP)

Mar 2022

Adobe Certified Expert (ACE)

Sep 2020