

# Louisiana Tickler

## Visual Merchandiser

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### Profile

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### Employment History

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### Education

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#### Details

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(373) 122-0093

Topeka, KS

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As a Visual Merchandiser with over 1 year of experience, I am an experienced and creative professional with an eye for detail. I have a proven track record of creating attractive displays that capture the attention of shoppers and add to the overall aesthetic of the store. I have a deep understanding of the latest trends and the ability to develop innovative visual concepts for each season. I have experience in creating displays for both online and in-store spaces and have a proven ability to work within tight deadlines. I am an organized, reliable and highly motivated individual who is passionate about creating visually appealing displays that help to drive sales.

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#### Visual Merchandising Manager at Urban Outfitters, KS

Dec 2022 - Present

- Increased store sales by 10% through creative visual merchandising strategies: Utilizing my expertise in visual merchandising, I developed a creative strategy to merchandise the store in a way that attracted more customers, resulting in a 10% increase in store sales.
- Developed an effective training program for new employees: As the Visual Merchandising Manager at Urban Outfitters, KS, I developed a comprehensive training program for new employees to ensure they were knowledgeable about the store's visual merchandising standards and procedures.
- Launched a successful window display campaign: I designed and launched a successful window display campaign that showcased our products in an attractive and eye-catching way. This campaign generated a 15% increase in foot traffic to the store.
- Improved store layout and design: I redesigned the store layout to create a better flow and more attractive atmosphere. This resulted in a 5% increase in customer satisfaction ratings.

#### Visual Merchandiser Associate at Nordstrom, KS

Jul 2022 - Oct 2022

- Increased sales by 10% within the first 6 months of employment through the implementation of creative visual displays.
- Developed a successful window display program, which helped to increase store traffic by 15%.
- Trained and mentored three new associates on visual merchandising techniques, resulting in improved customer service ratings.
- Developed and executed a comprehensive seasonal layout plan that increased sales by 20% in the first quarter of the year.

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#### Associate of Arts in Visual Merchandising at Johnson County Community College, Overland Park, KS

Sep 2018 - May 2022