

# SHEYLI GAWTHORP

Designer

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## PROFILE

Dedicated and innovative Designer with 1 year of experience in crafting visually compelling designs across various mediums. Proficient in the Adobe Creative Suite and skilled in collaborating with clients to achieve their desired outcomes. Demonstrated ability to work effectively in fast-paced environments while maintaining a keen attention to detail. Highly adaptable with a strong creative problem-solving mindset, committed to delivering high-quality design solutions that exceed expectations.

## LINKS

[linkedin.com/in/sheyligawthorp](https://www.linkedin.com/in/sheyligawthorp)

## SKILLS

Sketching



Prototyping



InDesign



Illustrator



Photoshop



AutoCAD



UX/UI



## LANGUAGES

English



Russian



## HOBBIES

## EMPLOYMENT HISTORY

### Senior Designer at Luxe Home Interiors, NJ

Mar 2023 - Present

- Successfully increased overall sales by 30% within the first year of joining Luxe Home Interiors, NJ, by implementing innovative design solutions and enhancing client relationships.
- Effectively managed and executed over 50 high-end residential and commercial projects within a span of 3 years, resulting in an average of 95% client satisfaction rate.
- Streamlined the design process by introducing advanced design software, such as AutoCAD and SketchUp, which led to a 25% reduction in project turnaround time and a 15% increase in team productivity.
- Played a pivotal role in securing three prestigious design awards for Luxe Home Interiors, NJ, through exceptional project execution and commitment to design excellence.

### Junior Designer at Taylor Design Group, NJ

Aug 2022 - Feb 2023

- Successfully redesigned the company website, resulting in a 25% increase in user engagement and a 15% boost in online sales within three months of launch.
- Spearheaded a rebranding campaign for a major client, which led to a 35% growth in their customer base and a 20% increase in overall revenue within six months.
- Collaborated with a team to create a new logo and visual identity for a local non-profit organization, leading to a 50% increase in donations and a 30% rise in volunteer sign-ups within four months.

## EDUCATION

### Bachelor of Fine Arts in Graphic Design at Montclair State University, NJ

Sep 2018 - May 2022

Relevant Coursework: Visual Communication, Typography, Web Design, Illustration, Branding and Identity, User Experience Design, Motion Graphics, Digital Photography, Packaging Design, and Design Theory and Criticism.

## CERTIFICATES

### Adobe Certified Expert (ACE)

Feb 2022

### UX Design Certification from the Interaction Design Foundation

Jan 2021