

# Reniya Var

Desktop Publisher

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## EDUCATION

### Associate of Applied Science in Graphic Design at Metropolitan Community College, Omaha, NE

Sep 2018 - May 2022

Relevant Coursework: Graphic Design Fundamentals, Typography, Digital Imaging, Web Design, Illustration, Print Production, Branding and Identity, User Experience (UX) Design, Motion Graphics, and Portfolio Development.

## LINKS

[linkedin.com/in/reniyavar](https://www.linkedin.com/in/reniyavar)

## SKILLS

InDesign

Photoshop

Illustrator

QuarkXPress

CorelDRAW

Acrobat Pro

Microsoft Publisher

## LANGUAGES

English

Italian

## HOBBIES

Graphic design

Photography

Calligraphy

## PROFILE

Dedicated Desktop Publisher with 1 year of experience in designing and creating visually engaging marketing materials and publications. Proficient in Adobe Creative Suite, with a strong eye for detail and excellent time management skills. Adept at collaborating with clients to transform ideas into high-quality, visually appealing deliverables, ensuring satisfaction and timely completion. Eager to contribute to a dynamic team and continue to grow in the field of desktop publishing.

## EMPLOYMENT HISTORY

### ● Desktop Publisher at Desktop Designs, NE

Feb 2023 - Present

- Successfully redesigned 50+ marketing materials for clients within a 6-month period, resulting in a 30% increase in client satisfaction and a 20% increase in new business referrals for Desktop Designs, NE.
- Streamlined the company's internal design processes by introducing new software and tools, reducing project turnaround times by 40% and increasing overall team productivity by 25%.
- Led a team of five designers to produce a high-quality 100-page product catalog for a major client, which contributed to a 15% increase in their sales and strengthened the ongoing partnership with Desktop Designs, NE.

### ● Junior Desktop Publisher at Pixel Perfect Publishing, NE

Jul 2022 - Dec 2022

- Successfully designed and published 50+ eBooks, leading to a 25% increase in online sales for Pixel Perfect Publishing within the first year.
- Streamlined the layout and design process for print materials, resulting in a 30% reduction in production time and a 20% cost savings for the company.
- Collaborated with a team to revamp the company's branding, leading to a 15% increase in brand recognition and a 10% growth in new client acquisition.
- Implemented new software tools and trained 10 colleagues on their use, increasing overall productivity by 35% and reducing errors by 20%.

## CERTIFICATES

### Adobe Certified Expert (ACE) in InDesign

Sep 2021

### Microsoft Office Specialist (MOS): PowerPoint

Mar 2020

## MEMBERSHIPS

Graphic Artists Guild