## **ELEONORA SUNKLE**

**Director of Development** 



## **PROFILE**

A dynamic and results-driven Director of Development with 5 years of experience in leading high-performing teams, driving fundraising strategies, and fostering donor relationships. Proven success in implementing innovative fundraising campaigns, securing major gifts, and expanding revenue streams. Adept at collaborating with cross-functional teams and engaging stakeholders to achieve organizational goals. Strong strategic planning and project management skills, with a track record of exceeding fundraising targets and enhancing organizational visibility.

### LINKS

linkedin.com/in/eleonorasunkle

#### **SKILLS**

Fundraising

Networking

Budgeting

Salesforce

Grant-writing

**Project Management** 

**Donor Relations** 

## **LANGUAGES**

English

German

## **EMPLOYMENT HISTORY**

- Director of Development at Arkansas Symphony Orchestra, AR Feb 2023 Present
  - Secured a \$1.5 million grant from the National Endowment for the Arts, resulting in a 25% increase in annual funding for the Arkansas Symphony Orchestra and enabling the expansion of educational programs and community outreach initiatives.
  - Increased individual donations by 40% within two years through the implementation of targeted fundraising campaigns, cultivation of new donor relationships, and stewardship of existing supporters, raising an additional \$500,000 in annual revenue.
  - Launched a successful corporate sponsorship program, securing partnerships with 20 local businesses and generating \$300,000 in new revenue, contributing to the overall financial stability and growth of the Arkansas Symphony Orchestra.
- Associate Director of Development at Heifer International, AR
  Jul 2018 Jan 2023
  - Successfully raised over \$2.5 million in funds through targeted donor outreach and grant proposals, contributing to a 25% increase in Heifer International's annual revenue within a two-year period.
  - Developed and implemented a comprehensive fundraising strategy that engaged over 1,000 new individual donors, leading to an increase of 15% in donor retention rate.
  - Led a team of 10 development professionals in executing 20+ successful fundraising events, including galas, charity auctions, and donor appreciation dinners, resulting in a total of \$500,000 raised for Heifer International's programs.
  - Established strategic partnerships with five major corporations, securing over \$1 million in corporate sponsorships and in-kind donations to support Heifer International's mission to end hunger and poverty.

## **EDUCATION**

# Master of Business Administration in Nonprofit Management at University of Arkansas at Little Rock, AR

Aug 2013 - May 2018

Relevant Coursework: Strategic Planning and Implementation, Nonprofit Financial Management, Organizational Development, Fundraising and Resource Development, Marketing and Communications, Social Entrepreneurship, Nonprofit Governance and Board Management, Program Evaluation, and Grant Writing.

## **CERTIFICATES**

**Certified Fund Raising Executive (CFRE)**