

# Gwenyth Lovo

Driver Recruiter

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Cheyenne, WY 82001

## Education

**Bachelor of Business Administration in Human Resources Management at University of Wyoming, Laramie, WY**

Aug 2018 - May 2022

Relevant Coursework: Human Resources Management, Organizational Behavior, Business Ethics, Employment Law, Compensation and Benefits, Training and Development, Performance Management, Workforce Planning and Recruitment, and Labor Relations.

## Links

[linkedin.com/in/gwenythlovo](https://www.linkedin.com/in/gwenythlovo)

## Skills

Communication

Interviewing

Negotiation

Networking

Time-management

Decision-making

Applicant Tracking System (ATS)

## Languages

English

## Profile

Driven and results-oriented Driver Recruiter with 1 year of experience in sourcing, interviewing, and hiring top-performing drivers. Skilled at developing and maintaining strong relationships with candidates and clients, utilizing effective communication and negotiation strategies, and ensuring compliance with industry regulations. Adept at using innovative recruitment methods and technology to efficiently identify and engage high-quality candidates, resulting in reduced time-to-fill and increased productivity for clients.

## Employment History

### Driver Recruiter at Wyoming Professional Drivers, WY

Feb 2023 - Present

- Successfully recruited and onboarded 50 new drivers within a six-month period, contributing to a 20% increase in the company's overall workforce and enabling Wyoming Professional Drivers to expand its operations across the state.
- Implemented an innovative social media marketing strategy that targeted potential drivers, resulting in a 30% increase in driver applications and a 15% reduction in the average time taken to fill open positions.
- Established and maintained strong relationships with local truck driving schools, leading to a 25% increase in referrals of qualified candidates and a 10% improvement in the company's driver retention rate.

### Associate Driver Recruiter at Cowboy State Trucking, WY

Aug 2022 - Dec 2022

- Successfully recruited and onboarded 50 new drivers within the first quarter, resulting in a 25% increase in Cowboy State Trucking's fleet size and boosting overall productivity.
- Implemented an innovative driver referral program that generated 30% more qualified leads and increased the number of successful hires by 20% within six months.
- Streamlined the recruitment process by introducing an online application platform, reducing average time-to-hire from 45 days to 30 days and improving candidate experience.
- Established strong partnerships with local driving schools and community colleges, leading to a 15% increase in entry-level driver applicants and a more diverse talent pool.

## Certificates

### Certified Personnel Consultant (CPC)

Oct 2021

### Transportation Safety and Compliance Professional Certification (TSCP)

Mar 2020