



PROFILE

An accomplished Editor In Chief with 10 years of experience in leading editorial teams, developing content strategies, and managing publication processes. Demonstrated expertise in enhancing brand voice, driving audience engagement, and fostering collaborative work environments. Proven track record of delivering high-quality editorial content across multiple platforms, ensuring consistency and adherence to industry standards. Skilled in managing budgets, optimizing workflows, and mentoring junior staff. Adept at building strong relationships with stakeholders and driving publication success.

LINKS

[linkedin.com/in/shahinahike](https://www.linkedin.com/in/shahinahike)

SKILLS

Proofreading

InDesign

SEO optimization

Content curation

Fact-checking

AP Stylebook

WordPress

LANGUAGES

English

Spanish

EMPLOYMENT HISTORY

Editor In Chief at Montana Magazine, MT

May 2023 - Present

- Increased monthly readership by 25% in two years, reaching over 50,000 readers across Montana and neighboring states, through the implementation of innovative content strategies and targeted marketing campaigns.
- Successfully managed a team of 15 editors, writers, and designers to produce six high-quality print issues per year, resulting in a 95% on-time publication rate and a 30% reduction in production costs.
- Spearheaded the development and launch of Montana Magazine's digital platform, attracting over 10,000 monthly unique visitors within the first year and generating a 20% increase in advertising revenue.
- Established partnerships with key local organizations and businesses, leading to a 50% growth in sponsored content and event collaborations, further solidifying Montana Magazine's position as a leading regional publication.

Managing Editor at Billings Gazette, MT

Aug 2019 - Mar 2023

- Managed a team of 15 editors and journalists, resulting in a 20% increase in overall content output and a 10% growth in readership within two years.
- Successfully implemented a new digital strategy, leading to a 30% increase in online traffic and a 25% boost in social media engagement over an 18-month period.
- Oversaw the launch of three new weekly features and two special edition publications, contributing to a 15% increase in print advertising revenue within one year.
- Collaborated with the sales and marketing department to develop targeted content campaigns, resulting in a 50% increase in sponsored content revenue over two years.

Associate Editor at Bozeman Daily Chronicle, MT

Sep 2013 - Jun 2019

- Successfully managed the editing and production of over 500 articles in a year, ensuring high-quality content and timely delivery to readers.
- Increased online readership by 25% within six months through effective content curation and promotion on social media platforms.
- Streamlined the editorial workflow, reducing the time spent on article revisions by 15%, allowing for faster publication and improved efficiency within the team.
- Collaborated with a team of writers to develop a special investigative series that won a Montana Newspaper Association award for "Best Investigative Reporting."