
Ima Thivierge

Esthetician

Details

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(752) 281-8764

123 Main St, Des Moines, IA 50309

Profile

Dedicated and passionate Esthetician with 1 year of experience in delivering exceptional skincare and beauty services. Skilled in various treatments, including facials, waxing, and chemical peels, with a strong focus on client satisfaction and safety. Committed to staying current with industry trends and advancements to provide the best possible services to clients. Excellent interpersonal and communication skills, consistently receiving positive feedback and building strong relationships with returning clients.

Employment History

Esthetician at Iowa School of Beauty, IA

Apr 2023 - Present

- Successfully provided over 1,000 customized facial treatments to clients, resulting in a 95% satisfaction rate and an increase in repeat customers by 30%.
- Developed and implemented a comprehensive skincare consultation process that led to a 40% increase in product sales and a deeper understanding of clients' needs and concerns.
- Conducted 15 skincare workshops and seminars, educating over 200 students and clients on various skincare techniques, products, and best practices, contributing to a 20% increase in overall client bookings.
- Spearheaded a social media campaign that grew the Iowa School of Beauty's Instagram following by 50%, generating increased brand awareness and attracting new clients to the esthetics department.

Junior Esthetician at Aveda Institute Des Moines, IA

Aug 2022 - Feb 2023

- Successfully completed over 500 facial treatments within the first year of employment, consistently receiving positive feedback from clients and maintaining a 95% satisfaction rate.
 - Increased client retention rate by 30% within six months through personalized skincare consultations and tailored treatment plans, resulting in a significant boost in repeat business for the spa.
 - Achieved a 20% increase in retail product sales within the first year by effectively educating clients on the benefits of Aveda products and their role in maintaining healthy skin, contributing to the overall growth of the spa's revenue.
 - Received the "Rising Star" award for outstanding performance as a junior esthetician, demonstrating exceptional customer service skills, commitment to professional development, and dedication to the Aveda brand.
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Education