

Cydney Lulich

Event Producer

✉ cydney.lulich@gmail.com

☎ (396) 479-7444

📍 1234 Oak Street, Springfield,
IL 62704

Education

Bachelor of Arts in Event Management at DePaul University, Chicago, IL

Aug 2017 - May 2021

Relevant Coursework: Event Planning and Design, Event Marketing and Sponsorship, Event Risk Management, Hospitality and Catering Management, Venue Management, Entertainment Management, Event Technology, and Sustainable Event Management.

Links

[linkedin.com/in/cydneylulich](https://www.linkedin.com/in/cydneylulich)

Skills

Budgeting

Negotiation

Scheduling

Marketing

Audio-Visual (AV) expertise

Risk management

Vendor coordination

Languages

English

German

Profile

An accomplished Event Producer with 2 years of experience in successfully planning, organizing, and executing a diverse range of events. Demonstrates exceptional project management skills, keen attention to detail, and a strong ability to adapt to evolving client needs. Skilled in budget management, vendor coordination, and creative problem-solving to deliver unforgettable experiences for clients and attendees alike. Adept at fostering collaborative relationships with clients, team members, and industry professionals to ensure seamless event production.

Employment History

Event Producer at Boom Entertainment, IL

Feb 2023 - Present

- Successfully produced and executed over 50 high-quality events in a year, resulting in a 30% increase in annual revenue for Boom Entertainment, IL.
- Streamlined event planning processes by implementing innovative project management strategies, reducing overall production costs by 20% and improving client satisfaction rates by 85%.
- Led a team of 10 event coordinators and support staff to exceed client expectations, resulting in a 90% client retention rate and an 80% referral rate for new business.

Associate Event Producer at On The Scene, IL

Sep 2021 - Dec 2022

- Successfully managed and executed over 50 corporate events within a year, exceeding the company's annual target by 15%.
- Streamlined event planning processes by implementing a new project management software, resulting in a 20% reduction in planning time and a 10% increase in overall team efficiency.
- Developed and maintained relationships with over 30 preferred vendors, leading to a 25% reduction in event costs and more diverse event offerings for clients.
- Played a key role in securing a high-profile client contract worth \$500,000, contributing to a 30% increase in the company's annual revenue.

Certificates

Certified Meeting Professional (CMP)

Aug 2021

Certified Special Events Professional (CSEP)

Jun 2020

Memberships