

KELSEY BOZOVICH

Fashion Designer

kelsey.bozovich@gmail.com

(669) 811-0170

1234 Maple Street, Milwaukee, WI 53202



PROFILE

Dedicated Fashion Designer with 1 year of experience in creating innovative and on-trend designs, showcasing a strong foundation in pattern-making, garment construction, and fashion illustration. Adept at collaborating with clients and design teams to deliver high-quality, stylish products. Demonstrates excellent communication skills, a keen eye for detail, and a commitment to staying current with industry trends. Passionate about leveraging creative skills to drive success in the fashion world.

LINKS

[linkedin.com/in/kelseybozovich](https://www.linkedin.com/in/kelseybozovich)

SKILLS

Sketching

Draping

Patternmaking

Sewing

Textile selection

Trend forecasting

Adobe Illustrator

LANGUAGES

English

Bengali

HOBBIES

EMPLOYMENT HISTORY

● Fashion Designer at Bon-Ton, WI

Mar 2023 - Present

- Successfully increased annual sales by 15% in 2018 by introducing an innovative and trendy clothing line that resonated with the target market, resulting in an additional \$1.5 million in revenue for the company.
- Spearheaded a collaboration with a popular Instagram influencer in 2019, leading to a 10% increase in brand awareness and a 12% boost in online sales over a three-month period.
- Implemented a sustainable design initiative in 2017, reducing the company's carbon footprint by 20% and increasing customer satisfaction by 25% through the use of eco-friendly materials and ethical production practices.
- Redesigned Bon-Ton's window displays in 2016, leading to a 30% increase in foot traffic and a 20% increase in in-store sales, contributing to the company's highest quarterly earnings in the past five years.

● Assistant Fashion Designer at Kohl's, WI

Sep 2022 - Jan 2023

- Assisted in the design and development of over 200 new products for Kohl's Fall 2020 collection, leading to a 15% increase in sales compared to the previous year.
- Successfully collaborated with a team of designers to create a cohesive and on-trend Spring 2021 line, resulting in a 20% increase in social media engagement and positive customer feedback.
- Implemented a new digital design software to streamline the design process, reducing the average design time by 30% and increasing overall productivity for the team.
- Conducted extensive market research and presented findings to the design team, leading to the identification and incorporation of three emerging trends into the Summer 2021 collection, ultimately contributing to a 10% increase in overall sales for the season.

EDUCATION

Bachelor of Fine Arts in Fashion Design at University of Wisconsin-Madison, WI

Aug 2017 - May 2022

Relevant Coursework: Fashion Illustration, Patternmaking, Draping, Textile Design, Fashion History, Computer-Aided Design (CAD), Garment Construction, and Sustainable Fashion Practices.

CERTIFICATES

Fashion Industry Essentials Certificate (Parsons x Teen Vogue)