

Grant Haws

Field Marketing
Representative

Details

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123 Main St, Bozeman, MT 59715

Profile

Dedicated Field Marketing Representative with 1 year of experience in implementing targeted marketing campaigns, driving brand awareness, and fostering strong client relationships. Adept at assessing market trends and identifying growth opportunities, while consistently achieving sales targets. Demonstrated success in collaborating with cross-functional teams and leveraging excellent communication skills to optimize marketing efforts and enhance customer engagement.

Employment History

Field Marketing Representative at Crossmark, MT

Apr 2023 - Present

- Successfully increased product sales by 25% within a year by implementing targeted marketing campaigns and effectively engaging with potential customers, resulting in a significant boost in revenue for Crossmark, MT.
- Developed and executed a comprehensive field marketing strategy that led to the acquisition of 50 new retail partners within six months, expanding Crossmark's presence in key markets and contributing to overall business growth.
- Conducted over 100 in-store product demonstrations and promotional events, leading to a 30% increase in customer engagement and driving a 20% uptick in product trial rates.

Associate Field Marketing Representative at Advantage Solutions, MT

Aug 2022 - Mar 2023

- Successfully increased sales by 25% within the first six months of joining Advantage Solutions, MT, by implementing targeted marketing strategies and engaging with potential customers in the field.
- Developed and executed a promotional campaign that led to a 15% growth in customer engagement and brand awareness, resulting in a 10% increase in overall revenue for the company within one fiscal year.
- Coordinated and managed over 50 successful field marketing events, leading to an average of 200 new customer leads per event and contributing to a 20% increase in the company's customer base in just two years.

Education

Bachelor of Business Administration in Marketing at Montana State University, Bozeman, MT

Aug 2017 - May 2022

Relevant Coursework: Marketing Strategy, Consumer Behavior, Digital Marketing, Brand Management, Market Research, Advertising and