

# Jovita Currey

## Field Representative

Dedicated Field Representative with 1 year of experience in building strong customer relationships, gathering valuable market insights, and driving sales growth. Adept at product demonstrations, customer engagement, and problem-solving to ensure client satisfaction. Skilled in data collection and analysis, with a keen eye for detail and a proactive approach to achieve business objectives.

[jovita.currey@gmail.com](mailto:jovita.currey@gmail.com)



(398) 133-1730



123 Elm Street, Omaha, NE 68102



### Education

**Bachelor of Arts in Business Administration at University of Nebraska-Lincoln, NE**

Sep 2017 - May 2022

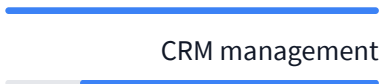
Relevant Coursework: Business Management, Marketing, Finance, Accounting, Economics, Business Law, Organizational Behavior, Human Resources, Operations Management, Business Ethics, and Strategic Planning.

### Links

[linkedin.com/in/jovitacurrey](https://www.linkedin.com/in/jovitacurrey)

### Skills

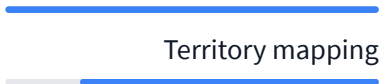
Salesforce proficiency



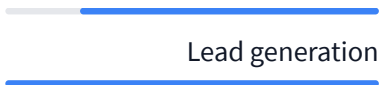
CRM management



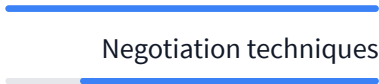
Data analysis



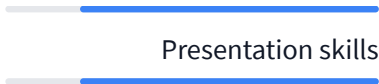
Territory mapping



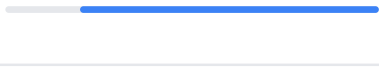
Lead generation



Negotiation techniques



Presentation skills



### Languages

## Employment History

### Field Representative at Crossmark, NE

May 2023 - Present

- Successfully increased product sales by 40% within the first six months, through effective merchandising strategies and building strong relationships with store managers.
- Streamlined product demonstration processes, resulting in a 30% reduction in setup time and a 25% increase in customer engagement during in-store events.
- Consistently exceeded quarterly sales targets by an average of 15%, contributing to a significant boost in overall revenue for the company.

### Associate Field Representative at Advantage Solutions, NE

Sep 2022 - Mar 2023

- Successfully increased client sales by 25% within a six-month period by implementing targeted marketing strategies and providing exceptional in-store support for key retailers in the Nebraska region.
- Streamlined communication between the sales team and retail partners, resulting in a 30% reduction in response time for addressing inventory and merchandising issues, leading to improved customer satisfaction rates.
- Trained and mentored five new field representatives, contributing to a 20% increase in overall team productivity and strengthening Advantage Solutions' presence in the NE market.

## Certificates

### Certified Field Representative (CFR)

Sep 2021

### Certified Customer Service Professional (CCSP)

Feb 2020

## Memberships

National Association of Field Service Technicians (NAFST)

International Association of Field Service Professionals (IAFSP)