

Ruby Moodey

Floral Assistant

Profile

Dedicated Floral Assistant with 1 year of experience in providing exceptional customer service and crafting beautiful floral arrangements. Proficient in handling various floral tools and techniques, with a keen eye for detail and design. Adept at maintaining inventory, processing orders, and ensuring timely deliveries. Passionate about creating memorable experiences for clients and contributing to a positive team environment.

Employment History

Floral Assistant at Flowers by Mary, MA

Feb 2023 - Present

- Successfully designed and arranged over 500 floral displays for special events, including weddings, funerals, and corporate functions, resulting in a 20% increase in event-based revenue for Flowers by Mary.
- Streamlined the inventory management system, leading to a 15% reduction in waste and a 10% decrease in supply costs, significantly improving the overall profitability of the business.
- Implemented an innovative customer service strategy that boosted positive online reviews by 25%, driving increased foot traffic and sales to Flowers by Mary.
- Trained and supervised a team of three junior floral assistants, improving overall productivity by 30% and ensuring consistent quality in all floral arrangements produced by Flowers by Mary.

Junior Floral Assistant at Petals and Posies, MA

Aug 2022 - Jan 2023

- Successfully assisted in the design and arrangement of over 100 floral displays for various events, including weddings, corporate events, and funerals, consistently receiving positive feedback from clients and contributing to a 20% increase in repeat business for Petals and Posies.
- Streamlined the inventory management process by implementing a new organizational system, resulting in a 30% reduction in wasted materials and a 15% increase in overall efficiency within the workspace.
- Played a key role in increasing the company's social media presence, leading to a 40% growth in followers on Instagram and a 25% increase in Facebook engagement, ultimately contributing to a 10% increase in new customer inquiries.
- Collaborated with senior designers to develop and launch a successful seasonal promotion campaign, resulting in a 35% increase in sales during peak holiday periods and a significant boost in overall customer satisfaction.

Education

Certificate in Floristry and Floral Design at Boston Floral Design School, MA

Sep 2018 - May 2022

Details

ruby.moodey@gmail.com

(971) 098-5398

123 Main Street, Boston, MA 02108

Links

[linkedin.com/in/rubyemoodey](https://www.linkedin.com/in/rubyemoodey)

Skills

Arrangement Design

Color Coordination

Plant Care

Customer Service

Inventory Management

Order Processing

Event Planning

Languages

English

Arabic

Hobbies

Gardening

Photography

Pottery and ceramics