




Nicholle Reppen

Franchise Business Consultant

Dedicated Franchise Business Consultant with 5 years of experience in guiding and supporting franchisees to maximize profitability and growth. Adept at analyzing business performance, implementing operational improvements, and developing successful marketing strategies. Proven track record of fostering strong relationships and empowering franchise owners to achieve their goals while ensuring brand consistency and compliance.

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123 Maple Street, Lexington, KY 
40508

Education

**Bachelor of Business
Administration in Franchise
Management at University
of Louisville, KY**

Sep 2014 - May 2018

Relevant Coursework:
Franchise Operations, Business
Law, Marketing and
Sales Strategies, Financial
Management, Human Resource
Management, Strategic
Planning, Supply Chain
Management, and Customer
Relationship Management.

Links

[linkedin.com/in/nichollereppen](https://www.linkedin.com/in/nichollereppen)

Skills



Employment History

Franchise Business Consultant at FranNet Kentucky, KY

May 2023 - Present

- Increased overall franchise revenue by 20% in one year by identifying growth opportunities and implementing targeted sales strategies.
- Successfully onboarded and trained 10 new franchisees within a span of 12 months, resulting in a 15% increase in the total number of active franchises in Kentucky.
- Developed and executed marketing campaigns that boosted lead generation by 25%, contributing to a 10% increase in franchise sales for the region.
- Streamlined operational processes for franchisees, reducing costs by 8% and improving average customer satisfaction scores by 12% within a year.

Associate Franchise Business Consultant at The Franchise Consulting Company Kentucky, KY

Jul 2018 - Mar 2023

- Successfully increased franchisee revenue by 25% within the first year of consultation, through the implementation of innovative marketing strategies and operational improvements for over 20 franchises in Kentucky, KY.
- Facilitated the expansion of the company's client base by 40% within 2 years, resulting in the acquisition of 15 new franchisee clients in the region, by conducting targeted outreach campaigns and fostering strong relationships with local business owners.
- Developed and implemented a comprehensive training program for new franchisees, reducing the average time to profitability by 30% and increasing overall franchise satisfaction rates by 20%.
- Streamlined internal processes and communication between franchisees and the corporate office, leading to a 15% reduction in operational costs and a 10% increase in overall efficiency across the organization.

Certificates

Certified Franchise Consultant (CFC)

Aug 2021

International Franchise Association's Certified Franchise Executive (CFE)

Oct 2019