# Tawana Deis

Freelance Producer

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**(**199) 228-2068

• 123 Main St, Fargo, ND 58103

## Education

Bachelor of Arts in Film and Television Production at University of North Dakota, **Grand Forks, ND** 

Sep 2017 - May 2022

Relevant Coursework: Screenwriting, Directing, Cinematography, Editing, Sound Design, Production Management, Television Studio Production, Documentary Filmmaking, Animation, Visual Effects, and Media Law & Ethics.

### Links

linkedin.com/in/tawanadeis

### Skills

**Budgeting** 

Scheduling

Adobe Premiere

**Pro Tools** 

Scriptwriting

**Talent Scouting** 

Negotiation

# Languages

**English** 

French

## **Profile**

Results-driven Freelance Producer with 1 year of experience in project management, content creation, and multimedia production. Adept at collaborating with clients to develop engaging and innovative content that effectively captures their vision. Demonstrates strong organizational skills and ability to deliver high-quality projects on time and within budget. Skilled in building and maintaining strong client relationships, driving creative solutions, and staying current with industry trends.

## **Employment History**

## Freelance Producer at Dakota Skies Productions, ND

Apr 2023 - Present

- Produced a highly successful documentary series for a major television network, resulting in a 25% increase in viewership for the time slot and garnering two prestigious industry awards.
- Managed and delivered a high-profile commercial project for a major brand, staying 10% under budget and completing the project two weeks ahead of schedule, leading to a long-term partnership with the client.
- Developed and executed a comprehensive social media marketing campaign for an independent film, leading to a 300% increase in ticket sales at the film festival premiere and securing distribution rights from a top-tier company.
- Spearheaded a fundraising campaign for a non-profit film project, raising over \$120,000 through crowdfunding sources and private investors, exceeding the initial goal by 20% and ensuring the successful completion of the project.

# Associate Freelance Producer at North Dakota Independent Producers, ND

Aug 2022 - Mar 2023

- Successfully managed the production of over 50 high-quality video projects for various clients within a year, resulting in a 20% increase in overall client satisfaction and repeat business for North Dakota Independent Producers.
- Coordinated and executed a complex, multi-location shoot for a high-profile client, delivering the final product within the tight deadline and under budget by 15%, leading to a long-term partnership with the client.
- Developed and implemented an efficient project management system that streamlined communication and collaboration among team members, reducing production time by 30% and enabling the company to take on more projects.

## **Certificates**

Producers Guild of America (PGA) Certification

Sep 2021

International Live Events Association (ILEA) Certified Event Producer

Jul 2020

# **Hobbies**