Irma Amith

Fundraiser

Profile

Fundraiser with 1 year of experience in effectively championing causes and generating financial support for non-profit organizations. Proficient in donor acquisition, relationship building, and event planning. Demonstrates strong communication skills, a passion for philanthropy, and a commitment to achieving fundraising goals.

Employment History

Fundraising Manager at Wyoming Community Foundation, WY

Apr 2023 - Present

- Successfully organized and executed the 2019 Annual Gala, which raised over \$500,000 for the Wyoming Community Foundation's various programs and initiatives, surpassing the previous year's total by 20%.
- Developed and implemented a targeted donor outreach strategy that resulted in a 30% increase in new major donors (gifts of \$10,000 or more) within a one-year period, significantly contributing to the foundation's overall fundraising growth.
- Spearheaded the launch of a new online giving platform in 2018, which led to a 25% increase in online donations and streamlined the donation process for supporters, resulting in a more user-friendly experience and increased donor retention.

Fundraising Coordinator at Wyoming Wildlife Foundation, WY

Aug 2022 - Feb 2023

- Successfully spearheaded the 2020 Annual Fundraising Gala, raising over \$500,000 in donations, which exceeded the previous year's total by 25% and directly contributed to funding numerous wildlife conservation projects across Wyoming.
- Coordinated and executed a targeted donor outreach campaign that increased the number of recurring monthly donors by 35% within six months, resulting in a more reliable and sustainable revenue stream for the foundation.
- Developed and implemented an innovative online crowdfunding campaign that engaged over 10,000 supporters and raised \$200,000 for a critical habitat restoration project, surpassing the initial goal by 20% and ensuring the project's timely completion.

Certificates

Certified Fund Raising Executive (CFRE)

Nov 2021

Advanced Certified Fundraising Executive (ACFRE)

Aug 2020

- <u>irma.amith@gmail.com</u>
- **(**109) 049-8667
- 123 Main St, Cheyenne, WY 82001

Education

Bachelor of Arts in Nonprofit Management and Fundraising at University of Wyoming, Laramie, WY

Sep 2018 - May 2022

Relevant Coursework: Nonprofit
Organization Management,
Fundraising Strategies, Grant Writing,
Financial Management for Nonprofits,
Marketing and Communications,
Program Development and
Evaluation, Volunteer Management,
and Social Entrepreneurship.

Links

linkedin.com/in/irmaamith

Skills

Networking

Persuasion

Storytelling

DonorResearch

EventPlanning

SocialMediaMarketing

GrantWriting

Languages

English Hindi