


# Infinity Hayashi

## Graphic Designer

Detail-oriented Graphic Designer with 1 year of experience in creating visually compelling designs across various mediums. Proficient in Adobe Creative Suite and skilled in layout design, branding, and typography. Proven ability to effectively collaborate with clients and team members, delivering high-quality graphics that meet project requirements and exceed expectations. Eager to continue developing design skills and contribute to innovative projects.

[infinity.hayashi@gmail.com](mailto:infinity.hayashi@gmail.com) 

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123 Maple Street, Hartford, CT   
06105

### Education

**Bachelor of Fine Arts in  
Graphic Design at University  
of Connecticut, Storrs, CT**

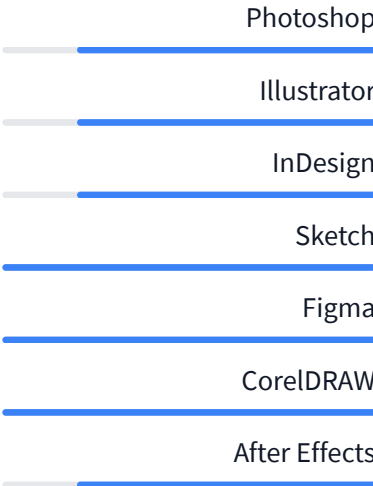
Sep 2017 - May 2022

Relevant Coursework: Graphic Design Principles, Typography, Branding and Identity, Web Design, User Interface Design, Package Design, Illustration, Photography, Motion Graphics, Interaction Design, Design History, and Design Studio Practices.

### Links

[linkedin.com/in/infinityhayashi](https://www.linkedin.com/in/infinityhayashi)

### Skills



### Employment History

**Senior Graphic Designer at Blue Haus Group, CT**

May 2023 - Present

- Designed and successfully launched a new brand identity for Blue Haus Group, resulting in a 35% increase in client inquiries and a 20% boost in overall brand recognition.
- Managed and executed over 150 high-quality design projects for various clients within a year, contributing to a 25% growth in the company's annual revenue.
- Collaborated with the marketing team to develop and implement targeted social media campaigns that led to a 40% increase in engagement and a 30% uptick in followers across all platforms.
- Mentored and supervised a team of junior designers, helping them improve their skills and productivity by 50%, while fostering a positive work environment and strong team collaboration.

**Junior Graphic Designer at Taylor Design, CT**

Sep 2022 - Mar 2023

- Successfully completed over 50 client projects within the first year, resulting in a 20% increase in repeat business for Taylor Design.
- Spearheaded the redesign of the company's website, improving user experience and increasing website traffic by 30% within three months.
- Developed and implemented a new social media marketing strategy, leading to a 25% increase in engagement and a 15% growth in followers within six months.
- Collaborated with a team to win a major contract worth \$100,000, providing graphic design services for a national campaign for a Fortune 500 client.

### Certificates

**Adobe Certified Expert (ACE)**

Aug 2021

**Graphic Design Professional Certification (GDPC)**

Mar 2020

### Memberships

**AIGA (American Institute of Graphic Arts)**