


Erilynn Filo

Graphic Web Designer

Detail-oriented Graphic Web Designer with 1 year of experience in creating visually compelling and user-friendly websites. Proficient in Adobe Creative Suite, HTML, CSS, and responsive design principles. Adept at collaborating with clients to deliver on-brand designs that drive engagement and enhance user experience. Demonstrated ability to work in fast-paced environments while meeting tight deadlines and maintaining exceptional attention to detail.

erilynn.filo@gmail.com 

(183) 352-9010 

123 Maple Street, Concord, NH 
03301

Education

**Bachelor of Fine Arts in
Graphic Design at New
Hampshire Institute of Art,
Manchester, NH**

Aug 2018 - May 2022

Relevant Coursework: Graphic Design Principles, Typography, Web Design, Interactive Design, Digital Illustration, Branding and Identity, Package Design, Animation, Photography, Art History, and Design Portfolio Development.

Links

[linkedin.com/in/erilynnfilo](https://www.linkedin.com/in/erilynnfilo)

Skills

Photoshop

Illustrator

InDesign

HTML5

CSS3

JavaScript

UX/UI Design

Employment History

Senior Graphic Web Designer at PixelMEDIA, NH

Feb 2023 - Present

- Led the redesign of a major e-commerce website, resulting in a 35% increase in sales and a 50% reduction in page load time.
- Developed a comprehensive brand identity for a new product line, which contributed to a 25% growth in market share within the first six months of launch.
- Streamlined the design process for all web projects, reducing project turnaround time by 40% and increasing overall team productivity by 30%.
- Implemented a responsive design strategy for all web projects, leading to a 20% increase in mobile engagement and a 15% decrease in bounce rate.

Graphic Web Designer at Vital Design, NH

Aug 2022 - Jan 2023

- Successfully rebranded a major client's website, increasing web traffic by 45% and generating a 30% increase in online sales within six months.
- Designed and implemented a responsive website redesign for a local non-profit organization, resulting in a 50% increase in user engagement and a 40% increase in online donations.
- Collaborated with the marketing team to develop visually engaging email campaigns that led to a 25% increase in click-through rates and a 20% increase in conversion rates for various clients.
- Streamlined the design process for Vital Design's internal projects, reducing project completion time by 35% and increasing overall efficiency within the design department.

Certificates

Adobe Certified Expert (ACE) in Graphic Web Design

Oct 2021

UX/UI Designer Certification from Interaction Design Foundation

Jun 2020

Memberships