

Octavia Montalbano

Graphics Designer

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📍 1234 Maple Street,
Richmond, VA 23220

Education

**Bachelor of Fine Arts in
Graphic Design at Virginia
Commonwealth University,
Richmond, VA**

Aug 2018 - May 2022

Relevant Coursework:

Typography, Web Design,
Branding, Illustration,
Photography, User Experience
Design, Motion Graphics,
Packaging Design, Layout
Principles, Art History, and Digital
Media Production.

Links

[linkedin.com/in/octaviamontalbano](https://www.linkedin.com/in/octaviamontalbano)

Skills

Photoshop

Illustrator

InDesign

Sketch

Figma

CorelDRAW

After Effects

Languages

English

Japanese

Profile

Dedicated Graphics Designer with 1 year of experience in creating visually compelling designs for print and digital media. Proficient in Adobe Creative Suite, with a strong eye for detail, color, and typography. Adept at translating client requirements into creative solutions, collaborating effectively with cross-functional teams, and delivering high-quality outputs within tight deadlines. Eager to contribute innovative ideas and further develop design skills in a dynamic professional environment.

Employment History

Senior Graphic Designer at Blue Ridge Graphics, VA

Mar 2023 - Present

- Successfully rebranded Blue Ridge Graphics, leading to a 20% increase in client inquiries and a 15% increase in overall revenue within the first year.
- Developed and implemented an efficient design process that reduced project completion time by 30%, allowing the team to take on more projects and increase annual revenue by 10%.
- Designed and launched a new website for Blue Ridge Graphics, resulting in a 25% increase in online traffic and a 35% increase in customer engagement within the first six months.
- Managed a team of junior designers and trained them in advanced design techniques, increasing their productivity by 40% and significantly improving the quality of their work.

Junior Graphic Designer at Watermark Design, VA

Aug 2022 - Feb 2023

- Successfully rebranded a client's visual identity, resulting in a 45% increase in their online engagement within the first three months.
- Streamlined the design process for Watermark Design's marketing materials, reducing the average time spent on each project by 20% and increasing overall efficiency.
- Designed and implemented a new social media campaign for a local business, generating a 30% increase in their followers and a 25% boost in website traffic within six months.

Certificates

Adobe Certified Expert (ACE)

Nov 2021

Graphic Design Professional Certification (GDPC)

Jul 2020

Memberships