

# Leeann Castellani

Hairstylist

## Profile

Enthusiastic and creative Hairstylist with 1 year of experience providing exceptional hair care services to clients. Proficient in various cutting techniques, coloring, and styling methods. Committed to staying current with industry trends and providing outstanding customer experiences. Excellent communication and time management skills, with a strong ability to establish and maintain relationships with clients.

## Employment History

### Senior Hairstylist at Salon Bazaar, LA

May 2023 - Present

- Increased monthly revenue by 25% within the first six months at Salon Bazaar, LA, by attracting new high-end clientele and upselling premium services, resulting in an additional \$10,000 in monthly sales.
- Successfully trained and mentored a team of five junior stylists, improving their skills and techniques, which led to a 15% increase in overall customer satisfaction ratings and repeat bookings for the salon.
- Implemented a new appointment scheduling system that streamlined bookings and reduced no-shows by 20%, leading to a more efficient use of staff time and increased availability for walk-in clients.

### Junior Hairstylist at Paris Parker Aveda Salon, LA

Aug 2022 - Mar 2023

- Successfully increased client retention rate by 30% within the first year of working at Paris Parker Aveda Salon, LA, by providing exceptional customer service and consistently delivering high-quality results.
- Built a loyal clientele of over 50 regular customers within the first 18 months at the salon, contributing to a 20% increase in overall revenue for the hairstyling department.
- Recognized as the top-performing junior hairstylist in the salon for three consecutive quarters, consistently meeting and exceeding sales targets by a minimum of 15% each quarter.

## Certificates

### Certified Master Hair Colorist (CMHC)

Mar 2022

### Certified DevaCurl Stylist

Aug 2020

## Memberships

✉ [leeann.castellani@gmail.com](mailto:leeann.castellani@gmail.com)

☎ (687) 785-8332

📍 1234 Magnolia St, Baton Rouge, LA 70802

## Education

### Diploma in Cosmetology and Hair Styling at Louisiana Academy of Beauty, Eunice, LA

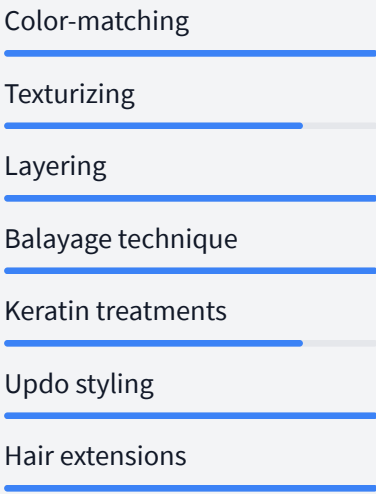
Sep 2018 - May 2022

Relevant Coursework: Hair and Scalp Treatments, Chemical Texturizing, Hair Cutting and Styling, Hair Coloring Techniques, Makeup Application, Skincare and Facials, Nail Technology, Salon Management, and Health and Safety Regulations.

## Links

[linkedin.com/in/leeanncastellani](https://www.linkedin.com/in/leeanncastellani)

## Skills



## Languages

