

Melea Renwick

Information Architect

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📍 1234 Elm Street, Milwaukee,
WI 53202

Education

**Master of Science in
Information Architecture
at University of
Wisconsin-Milwaukee, WI**

Sep 2017 - May 2021

Relevant Coursework:
Information Architecture
Principles, User Experience
Design, Interaction Design, Web
Development, Content Strategy,
Human-Computer Interaction,
Usability Engineering,
Information Visualization, Data
Analytics, and Project
Management.

Links

[linkedin.com/in/melearenwick](https://www.linkedin.com/in/melearenwick)

Skills

Wireframing

Prototyping

Axure RP

Sketch

InVision

Adobe XD

Figma

Languages

English

Japanese

Profile

Information Architect with 2 years of experience in designing user-centric digital experiences, skilled in information organization, usability testing, and wireframing. Proficient in collaborating with multidisciplinary teams to create intuitive navigation systems, optimize user engagement, and enhance overall user experience. Strong analytical abilities and a keen eye for detail, ensuring a seamless integration between design and function.

Employment History

Information Architect at Moonshot Labs, WI

Mar 2023 - Present

- Led the redesign of Moonshot Labs' flagship mobile application, resulting in a 35% increase in user engagement and a 25% reduction in user drop-off rates.
- Successfully streamlined the company's internal knowledge management system, leading to a 40% improvement in information accessibility for over 500 employees and reducing the average time spent searching for documents by 20%.
- Developed and implemented a comprehensive information architecture strategy for a major client's e-commerce platform, contributing to a 30% increase in sales and a 50% reduction in cart abandonment rates.
- Conducted extensive user research and usability testing for a new digital product, leading to actionable insights that informed design decisions and ultimately contributed to a 45% increase in user satisfaction scores.

Junior Information Architect at Tuna Traffic, WI

Aug 2021 - Jan 2023

- Developed a comprehensive information architecture strategy for a major client, resulting in a 35% increase in website traffic and a 25% boost in user engagement.
- Streamlined the content management process for Tuna Traffic's internal knowledge base, reducing content redundancy by 45% and improving overall searchability by 30%.
- Led a cross-functional team to redesign and optimize the navigation structure for a client's e-commerce website, leading to a 20% reduction in cart abandonment rates and a 15% increase in sales conversions.
- Implemented an analytics-driven approach to evaluating and refining Tuna Traffic's client websites, resulting in an average 10% improvement in key performance metrics across all projects.

Certificates

**Certified Information Architect (CIA) by the International Association for
Information Architects (IAAI)**

Dec 2021

Open Group Certified: TOGAF® 9 Certification for Enterprise Architecture

Aug 2020